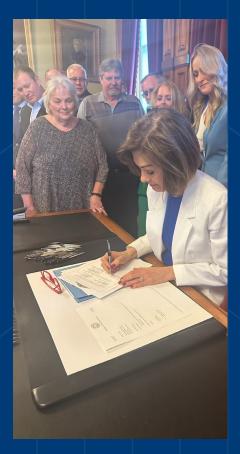
Des Moines HBA

PARTNERSHIP & ADVERTISING OPPORTUNITIES









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If you have any questions about analytics, please reach out and we would be happy to provide more or answer any questions regarding them.

ADVERTISE IN OUR THREE **SHOW MAGAZINES**







BENEFITS OF MAGAZINES

85,500+ Total Digital Page Views

- Programs are both in print and digital to reach a larger audience
- Get your information out to consumers as well as members
- Company name in Advertisers Index

AD DIMENSIONS

2 PAGE SPREAD



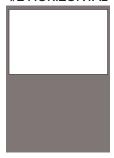
Trim: 16.75 X 10.875" Bleed: 0.125"

FULL PAGE

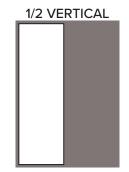


Trim: 8.375 X 10.875" Bleed: 0.125"

1/2 HORIZONTAL



Trim: 7.625 x 5" Bleed: N/A



Trim: 3.75 x 10.125" Bleed: N/A

Quarter Page ad size: 3.75 x 5"

2025 SHOW MAGAZINES CONTRACT

Building Show of Iowa 2025

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

Tour of Remodeled Homes 2025

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

HomeShowExpo 2025

Ad Options	Ad Price
2-Page Spread	\$3,500
Back Cover	\$4,500
Inside Front Cover	\$2,750
Inside Back Cover	\$2,750
First Turning Page	\$2,750
Full Page	\$2,250
Half Page – Horizontal or Vertical	\$1,250
Quarter Page	\$850

Three Show Package* - a \$300 savings!

Ad Options	Ad Price
2-Page Spread	\$7,700
Full Page	\$4,450
Half Page – Horizontal or Vertical	\$2,650

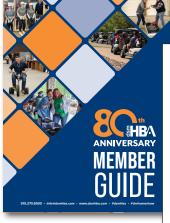
*Must maintain an active membership throughout the advertising contract in order to advertise in all three magazines.

Building Show of Iowa		Price
HomeShowExpo		Price
Tour of Remodeled Homes		Price
Three Show Package		Price
TOTAL:	\$	
CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorize Contract is effective on the date of first placement of advertisement and is based or all invoices within 30 days of receipt thereof. I understand that my advertisement we that a small black boarder may be added to my ad by the designer to comply with semagazines, advertisements can have brands your company sells, headshots, named as well as towns the company is located in. The only contact information listed in the DSM HBA. This includes all phone numbers, websites, e-mail addresses and located membership to a council within the DSM HBA.	n current rates. A 12 month contractill not run if payment is more than standards. For the HomeShowExposional nmls numbers of people who e ad must be of the Primary memb	ct is non-cancelable. I agree to pay 30 days in arrears. I understand o and Tour of Remodeled Homes o work for a DSM HBA Company per and/or an Affiliate member of
Signature		Date
Name (Print)		
Company		
E-mail		Phone
□Check (payable to HBA of Greater Des Moines)		
□Credit Card Information		
Name on Card		
Card Number		CVV
Billing address		
City, State Zip		



2025 DSM HBA MEMBER GUIDE CONTRACT







March Marc						
March	DER MINISTER		MM Modden Construction inc.			610 WA-1
March	Gary Labors	- p(19) 214-7766		(615) 255-1557		
Marchael		619 279 5289				- JE28J 669-1
March			Saor Homes Inc.			619 2027
1967		- 519 M7 0696		(\$15) 410-9410	& New Look LLC	
Marcha M	Sid Driger	- (KTN) 267 2500	Ted Sinks	619; 221-2333	Anna Smottikagen	, first 276-1
March	MD Patterson Condituation Co		Servicity Homes & Responsibles.			619 229 5
March Marc		- (k/16) 279-2468		(k11)(210-1374		619 822-6
March Marc		(5/16) 209 9333				(51% 822-0 Substants
March Marc						, fittl 665-2
March	Midwell Contractor Services	proposit 2005		519 479 4193 619 479 4193		619 209 2
March Marc	90.50	(676) 313-7336	Shirt Bridge		SRC Supply - Dec Morres	
Same Amount of the company		-		proj-479-4163		, p19 265-6
March Marc		- proj. 240-1606	Chadre Halfall	619 957 2799	SEC Supply - Minates	619 170.4
March Marc	Brunta Dodda	(576) 229-9879	S.M Combudge		Specialty Spronge & County.	
Marche				projess-crar	Marty Guide	, p19 264 0
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March Septem Se	Jake Red	(576) 267-9001			Access Suspens	
Marchest	Seucade Hone Buldes UC			(515) 975-7661		. p19 987-6
March Marc		(and you serve		610.865.6134		619 344.4
Tarbell	Nica Pilipevic	(515) 210-3360				(h11) 200-
Table	Sorthodge Homes Inc		Total Arthury	(515) 452-1052		(809) 513-5
March Marc	Delivored Budders Group		Josh Spencer	619 202 9190		619 999
March Marc	Extinues.	(515) 244-3491	Superior Extension			. prej sau-
20				515(727-1887 515(727-1887	Seng Bell	, p19 650 :
Marchael	Malibre Burge	(800) 810-0208	Synergy Harrier, 71 Boothory	619.495.4771	Zion Building Centers	845 322-3
March Marc	Jun Meerin Gra	(575) 529 8723	Sequeste Homes Codes		Stat Pidden.	(set) 322-3
March Marc				F116 349 1191		(616) 196-2
March March March Ma		(6.9) 889-8841		619 309 1921	20 Pro Pareting, LLC	670 554
March Marc		(515) 521-5261	Sergia Red Estate Sensors			- level name
Name of the Control o				(615) 601-51889	Mark 2344	, (STI) 209-0
March 1967 Mar		- Genelator 11		610.003.000	Aller Deogn Group LLC	610.164
Namical Option	Peter Parks	(515) 291-5020				
December	Partners By Design Harries, Inc. Street Based	1010 APR 2004		ji 15j 480 9570	20 Sector	, pinijaur-
Section 1982 1992	Proper Company		Dat Military	619 202 8639		610 411
Section Sect	Eater Ladery	(919) 222-1367				panel 691-1
Tolomonica Sea Nation	Progressive Bulders Jacob Fill Andrew	570.563.875		pi 15(202-8995	National State Patient	, fi 19 283 c
2014 1942 2014				619 989-6652	Anega Earage Ocors & Opener Inc.	670 633
Mark Markelman		(619) 630 6163			Anchored Walls	
Michael Mich				p.15(-979-6772		, (STI) 062-2
Total Nation (8%) 680-2791 Value field (Society Extending Cop) 6 15/2 279-2795	FO Bullians Inc. LLC		Jesos Evens			(279) 699-0
Red Police Benchalding		(619) 490 2791	Vida Red State & Investment Co.		Aftern Area Charger of Connece	
Service Bullion Military Subsection Military Remarking & Internal Service Section Lake Service		616 TT 1777				(\$75) 964 C
Lake Revise (51%) 201-8945 Musty Van Ranser (51%) 202-3294 Auditer Drowell Company	favore Budders		Whitey Extensive Military Remodel	ng & Interiors	Amery Santation	079/2014
	Lake Streta	(515) 221 8944	Medy San Barter	(51%) 202-2284	Another Drowell Company	
		610.313.1344		610 199,0001	Datel Sinda	(STE) 528 S
	Note Clarges	619.3344934			Apex And declared Building Supply Jeff Balantes	079 579 2
Sort Springs 515(2021204 Chey/Seprings 515(278-1521 Ac Sector		(515) 202 1244	Cheryl Srperbright	(615) 278-1521	Actions	
Reschol Montani Destit Desgi - Build Resc Christman		(515) 313 AMET	Zenth Design + Build Nothing Design	619.895.1169	Resi Christense	- (NTN) 721-0
- Injurya		- (a) - (a-a)		1		
dembo					dento	a com I

Ad Page Options	Size	Ad Price
Back Cover	8.375 x 10.875"	\$1,500
Inside Back Cover	8.375 x 10.875"	\$1,000
Inside Front Cover	8.375 x 10.875"	\$1,000
First Turning Page	8.375 x 10.875"	\$1,000
Full Page	8.375 x 10.875"	\$500
Half Page – Horizontal	7.625 x 5"	\$300

Benefits:

- Seen by every new and potential member for the entire year
- Physical copies and digital copy available to all members
- Half-off a yearly Blueprint magazine ad contract with purchase of Member Guide ad

TOTAL:	\$	
CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is here Contract is effective on the date of first placement of advertisement are all invoices within 30 days of receipt thereof. I understand that my adversamell black boarder may be added to my ad by the designer to compour company sells, headshots, names and nmls numbers of people would contact information listed in the ad must be of the Primary members websites, e-mail addresses and locations of business. Some advertising	nd is based on current rates. A 12 month contract retrisement will not run if payment is more than a ply with standards. Advertisements in our maga who work for a DSM HBA Company as well as to be and/or an Affiliate member of the DSM HBA.	ct is non-cancelable. I agree to pay 30 days in arrears. I understand that zines and online can have brands wns the company is located in. The This includes all phone numbers,
Signature		Date
Name (Print)		
Company		
E-mail		Phone
□Check (payable to HBA of Greater Des Moine	es)	
□Credit Card Information		
Name on Card		
Card Number	Expiration Date	CVV
Billing address		
City, State Zip		



BLUEPRINT

2025 BLUEPRINT MAGAZINE CONTRACT

NEW ADS ARE DUE THE 15TH OF EACH MONTH



Ad Page Options

Inside Front Cover

First Turning Page

Two Page Spread

Full Page

Half Page – Horizontal

City, State Zip_

View past examples at: dsmhba.com/ publications

Dimensions

8.375 x 10.875"

8.375 x 10.875"

16.75 x 10.875"

8.375 x 10.875"

7.625 x 5"

CAPTURE YOUR AUDIENCE MONTHLY

1,400+

6,300+

Members e-mail list

6 Months

\$500 mo

\$500 mo

\$550 mo

\$350 mo

\$250 mo

12 Months

\$400 mo

\$400 mo

\$500 mo

\$300 mo

\$200 mo

Consumers e-mail list

Also posted on social media and website.

< 6 Months

\$600 mo

\$600 mo

\$650 mo

\$450 mo

\$350 mo

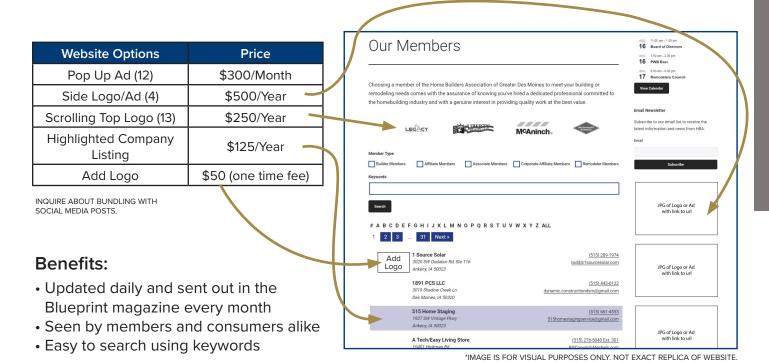
Half Page – Vertical	3.75 x 10.125"	\$200 mo	\$250 mo	\$350 mo	
Length of Contract:					
Ad Size:					
Contract Term:	Т	hrough:			
Ad Instructions:					
Use most recent Ad	l:Providing N	New Ad:			
Contract is effective on the date all invoices within 30 days of red a small black boarder may be ad your company sells, headshots, only contact information listed in	of first placement of adve ceipt thereof. I understand dded to my ad by the desig names and nmls numbers n the ad must be of the Pri	rtisement and is bath that my advertiser gner to comply with of people who wo mary member and.	ased on current ra nent will not run if n standards. Advei rk for a DSM HBA or an Affiliate mer	tes. A 12 month co payment is more t rtisements in our n Company as well nber of the DSM H	in the show programs as specified above. ontract is non-cancelable. I agree to pay than 30 days in arrears. I understand that magazines and online can have brands as towns the company is located in. The IBA. This includes all phone numbers, ship to a council within the DSM HBA.
Signature					Date
Name (Print)					
Company					
□Check (payable to	HBA of Greater D	es Moines)			
□Credit Card Informa	tion				
Name on Card					
Card Number					
Expiration Date	CVV_				
Billing address					



2025 ONLINE MEMBERSHIP DIRECTORY CONTRACT

100% Online and Updated Daily!

City, State Zip_



Website Option(s):	
TOTAL AMOUNT DUE: \$	
CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorize on the date of first placement of advertisement and is based on current rates. A 12 I understand that my advertisement will not run if payment is more than 30 days in comply with standards. Advertisements in our magazines and online can have brar HBA Company as well as towns the company is located in. The only contact inform	ed to insert our advertisement in the show programs as specified above. Contract is effective month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt therecarrears. I understand that a small black boarder may be added to my ad by the designer to ads your company sells, headshots, names and nmls numbers of people who work for a DSM lation listed in the ad must be of the Primary member and/or an Affiliate member of the DSM f business. Some advertising and partnerships may require a membership to a council within
Signature:	Date:
Name (Print):	
Company:	
□Check (payable to HBA of Greater Des Moines	5)
□Credit Card Information	
Name on Card	
Card Number	
Expiration DateCVV	
Billing address	



OTHER ADVERTISING - 2025 E-MAILS \$300 (Member) \$1,000 (Joining Member) - E-mail to Members List (52 Available) • 1,400+ members of our association • Sent by the HBA on your behalf (only sent on Friday's) \$550 (Member) \$1,250 (Joining Member) - E-mail to Consumer List (12 Available) • 6,300+ consumers Sent by the HBA on your behalf \$500 - Blueprint Footer Ad (1 Available, distributed 12 times) • Banner ad at the bottom of our Blueprint e-mail to members **ENGAGEMENT PARTNER** \$1,000 (6 Available) Logo at Speed Networking events (2) Logo at Education events (2) * Ability to host 1 Speed Networking or Education event at your office * Scrolling Top Logo on "Our Members" section of website TOUCH PROGRAM PARTNER \$1,000 (2 Available) · Logo on 12 mailings throughout the year Logo on 9 e-mails throughout the year Reach members in their first through sixth year of membership (roughly 300 members) **HBA 101 PARTNER** Logo on tv in basement during the meeting Logo on HBA 101 flyer for the month you are hosting Ability to provide promotional item for distribution during the meeting Choice of hosting month based on availability **NETWORKING AFTER HOURS** \$500 (Availability limited) Bring Networking After Hours to your office! Host company responsible for providing appetizers and beverages SOCIAL MEDIA PRESENCE \$150 - Sponsored Social Media Post Sponsored post on our social media platform(s) Reach a different audience than you currently have on social media **MAILING** Ability to have a buckslip ad in all membership dues invoice mailings • Reach all 700+ members by mail (you must provide ads - size 8.5" x 3.5")

CUSTOM AD CREATION

\$100 per hour - Print/Digital Advertisements

 Work with our in-house graphic designer to create a one of a kind ad for your business

ADDRESS LABELS

⅃ \$300

 Printed Labels of all Member Business Companies' Addresses

DSM HBA 2025 PLATINUM PARTNER - \$15,000

Benefits:

- 1 DSM HBA Associate or Builder Membership Investment
- Company logo on DSM HBA and show websites
- · Ability to write an article for one month of the Blueprint (contact Jess)
- Company logo on all Blueprint Table of Contents
- Recognition in all event programs
- Company name included on all print and TV media
- Inclusion in at least 1 social media post for each show
- · Full page ad in all issues of Blueprint
- Full page ad in all HBA show programs
- · Highlighted company listing on website
- Company logo on table tops at all HBA General Membership Meetings
- Ability to host a Networking After Hours in 2025 (first come, first choice)
- Recognition at the HBA Holiday/Annual Party
- Reserved table at the HBA Holiday Party (10 tickets)*
- 1 Spring Golf Outing Foursome*
- 2 Tickets for the Sporting Clay Tournament*
- 6 Building Show of Iowa Member Night tickets*
- 10 HomeShowExpo Uncoastal Social tickets*
- 6 Tour of Remodeled Homes tickets

Additional Options:

」\$95 Remodelers Council Membership
\$100 Professional Women in Building Council Membership
Lock me in for a two year platinum partnership contract now
OTAL AMOUNT DUE: \$
ERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/Advertiser agree to the terms and conditions at forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to DSM HBA must comply with DSM HBA's echanical specification requirements. 2. All sums due DSM HBA under this Agreement are due and payable within thirty (30) days of the date of the voice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid thin thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless DSM HBA receives written be objection to the billing amount set forth in DSM HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. ember/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the DSM HBA in the defense or inforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the imary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business.
ignature: Date:
ame (Print):
ompany:

^{*}Your company MUST RSVP. If your company doesn't show or cancels within 1 week of the event you will be invoiced for the cost.

2025 BUILDING SHOW OF IOWA PARTNERSHIP BENEFITS





Remodeling • New Construction • Innovation

Gold Partner Benefits: \$4,000

- Large booth space in prominent location
- Full page ad in the Building Show of Iowa magazine
- Half page ad in 4 issues of the Blueprint (February, March, April and May)
- Company logo in the Building Show of Iowa magazine
- Company logo on Building Show of Iowa website
- Company logo on signage at the Building Show of Iowa
- Company logo on all marketing material for the show
- Partner video created for social media and marketing
- Special mention at Building Show of Iowa Member Night
- 4 tickets to Building Show of Iowa Member Night

Silver Partner Benefits: \$3,000

- 10x10 booth
- Half page ad in the Building Show of Iowa magazine
- Half page ad in 2 issues of the Blueprint (February and March)
- Company logo in the Building Show of Iowa magazine
- Company logo on signage at the Building Show of lowa
- Company logo on all marketing material for the show
- Special mention at Building Show of Iowa Member Night
- 2 tickets to Building Show of Iowa Member Night

Member Night Partner Benefits: \$1,000

- Company logo on the event registration landing page
- Company logo on signage at the Building Show of lowa
- Company logo on all marketing material for Member Night
- Special mention at Building Show of Iowa Member Night
- Ability to have a table or swag at Member Night
- · 4 tickets to Building Show of Iowa Member Night

Keg Partner Benefits: \$500

Company logo on signage on bar at Member Night

36,700

Reach on Facebook & Instagram

43,000

Website Page Views

16,000

Website Users





HOMESHOWEXPO

Gold Partner Benefits: \$10,000

- Partner video created for social media and marketing
- Ability to have a display set up at the HomeShowExpo
- Full page ad in the HomeShowExpo magazine
- Full page ad in 6 issues of the Blueprint (July-December)
- Minimum of 3 social media posts
- Ability to put a postcard or one-page flyer in Welcome Bags
- 20 HomeShowExpo tickets (regular show tickets)
- 10 HomeShowExpo Uncoastal Social tickets
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine

Front Gate Partner Benefits: \$7,500

- First right of refusal for the following year
- Exclusive sponsor signage at the front ticket gate
- Provide bags to be used as the welcome bags for the patrons
- Ability to produce flyers to be handed out to each patron
- Will provide volunteers to take tickets and stuff bags— 3-4/shift
- Opportunity to provide bottled water with logo on it for patrons
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine
- Full page ad in the HomeShowExpo magazine
- Full page ad in 4 issues of the Blueprint (September December)
- · Ability for HBA Staff to create 1 video for social media
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Uncoastal Social tickets

Silver Partner Benefits: \$5,000

- Half Page ad in HomeShowExpo magazine
- Inclusion in a minimum of 2 social media posts
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Uncoastal Social tickets
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine

Metro Showcase Stats

108,000+ Reach on Social Media

133,000 Website Page Views

63,000Website Users



2025 HOMESHOWEXPO

PARTNERSHIP BENEFITS CONTINUED



HOMESHOWEXPO

SOLD OUT

Pavilion Partner Benefits: \$5,000

- First right of refusal for the following year
- Half page ad in the HomeShowExpo magazine
- Half page ad in 3 issues of the Blueprint (September, October and November)
- · Ability to be on-site in Pavilion tent and provide swag
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine
- 4 Uncoastal Social tickets
- 10 HomeShowExpo tickets (regular show hours)

Boardwalk Partner Benefits: \$3,000

- 2 HomeShowExpo tickets (regular show tickets)
- 2 HomeShowExpo Uncoastal Social tickets
- Inclusion in a minimum of 1 social media post
- CHOICE OF (1) ONE:
 - On site presence with ability for display (electricity provided)
 - Half page ad in the HomeShowExpo magazine
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in the HomeShowExpo magazine

HomeShowExpo Welcome Bag Benefits: \$1,500

- Company logo included on all signage and banners
- Company logo included in the magazine
- Ability to put a postcard or one-page flyer in the consumer bags
- Must provide postcards or one-page flyer by Friday, August 22
- Must provide 8,000 items

HomeShowExpo Supporter Benefits: \$1,000

- Company logo included on partner banner
- Company logo included in the magazine



2025 HOMESHOWEXPO PARTNERSHIP CONTRACT



HOMESHOWEXPO

DATES:

September 13-14, 18-21, 25-28

LOCATION:

RidgeView Development, Grimes

Partnersnip Levei:	
TOTAL AMOUNT DUE: \$	
TERMS & CONDITIONS: The Greater Des Moines Home Builders Association (D set forth on this Agreement and to the following terms and conditions: 1. All adv mechanical specification requirements. 2. All sums due DSM HBA under this Ag invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18 within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 objection to the billing amount set forth in DSM HBA's invoice within sixty (60) Member/Advertiser agrees to pay all costs and expenses, and all costs of collect enforcement of this Agreement. Advertisements in our magazines and online can of people who work for a DSM HBA Company as well as towns the company is 1 Primary member and/or an Affiliate member of the DSM HBA. This includes all p Some advertising and partnerships may require a membership to a council with	retrising materials supplied to DSM HBA must comply with DSM HBA's reement are due and payable within thirty (30) days of the date of the per annum) is due and payable on all invoices which are not paid is due on all past due invoices. 4. Unless DSM HBA receives written asys of invoice date, the amount shall be deemed correct in all respects. 5. tion, including attorney fees, incurred by the DSM HBA in the defense or n have brands your company sells, headshots, names and nmls numbers ocated in. The only contact information listed in the ad must be of the hone numbers, websites, e-mail addresses and locations of business.
Signature:	Date:
Name (Print):	
Company:	
E-mail:	
□Check (payable to HBA of Greater Des Moines)	
□Credit Card Information	
Name on Card	
Card Number	
Expiration DateCVV	
Billing address	
City, State Zip	



2025 UNCOASTAL SOCIAL

PARTNERSHIP BENEFITS

Formerly HomeShowExpo Member Night





Presenting Partner Benefits: \$10,000

(3 available)

- Recognition as a Presenting Partner for the Uncoastal Social in all marketing assets with logo inclusion
- Logo inclusion in all media coverage and paid advertising schedules
- 6 tickets to the Uncoastal Social
- Attendee List with emails provided prior to event
- Half page ad in HomeshowExpo magazine
- Logo in Uncoastal Social flyer insert and HomeShowExpo magazine
- · Ability to address attendees during program

In-Home Experience Partner Benefits: \$5,000

(1 available per home)

- Opportunity to be on-site in HomeShowExpo home
- · 4 Tickets to Uncoastal Social
- · Attendee List with emails provided prior to event
- Logo in Uncoastal Social flyer insert

Bar Cart Partner Benefits - \$3,000

(2 available)

- Logo inclusion on Bar Cart signage
- Ability to serve beverages on-site to attendees and provide custom cups
- 2 tickets to the Uncoastal Social

Cigar Rolling Partner Benefits - \$2,000

(1 available)

- Logo inclusion on Cigar Rolling station signage
- · 2 tickets to the Uncoastal Social

Transportation Partner Benefits - \$2,000

(1 available)

- Logo inclusion on signage at both bus stops
- · 2 tickets to the Uncoastal Social

Check-In Partner Benefits - \$2,000

(2 available)

- · Logo inclusion on check-in signage
- · Minimum of 4 volunteers at check-in
- 2 Tickets to Uncoastal Social



UNCOASTAL SOCIAL

2025 UNCOASTAL SOCIAL PARTNERSHIP BENEFITS CONTINUED

Formerly HomeShowExpo Member Night





Air Conditioned Bathroom Partner Benefits: \$1,500

(1 available)

- · Logo inclusion in air conditioned bathroom
- 2 tickets to the Uncoastal Social

Vendor Tent Partner Benefits: \$1,500

(Ask for availability)

- Ability to provide swag for tent
- · Ability to hand out beverages on-site to attendees

Golf Cart Partner Benefits: \$500

(4 available)

· Logo inclusion on Golf Cart signage

Event Partner Benefits: \$250

Logo inclusion on signage at event

Partnership Level:	
TOTAL AMOUNT DUE: \$	
TOTAL AMOUNT DOE. \$	
TERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/A set forth on this Agreement and to the following terms and conditions: 1. All advertising materials suppli mechanical specification requirements. 2. All sums due DSM HBA under this Agreement are due and painvoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due in objection to the billing amount set forth in DSM HBA's invoice within sixty (60) days of invoice date, the a Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney the enforcement of this Agreement. Advertisements in our magazines and online can have brands your composite who work for a DSM HBA Company as well as towns the company is located in. The only composite the properties of the DSM HBA. This includes all phone numbers, websites some advertising and partnerships may require a membership to a council within the DSM HBA.	ied to DSM HBA must comply with DSM HBA's ayable within thirty (30) days of the date of the d payable on all invoices which are not paid nvoices. 4. Unless DSM HBA receives written amount shall be deemed correct in all respects. 5. fees, incurred by the DSM HBA in the defense or npany sells, headshots, names and nmls numbers tact information listed in the ad must be of the
Signature:	Date:
Name (Print):	
Company:	



2025 PEOPLE'S CHOICE PARTNER

HOMESHOWEXPO AND TOUR OF REMODELED HOMES



SOLD OUT

People's Choice Partner Benefits: \$5,000

- · First right of refusal for the following year
- Logo inclusion on the voting page for HomeShowExpo and Tour of Remodeled Homes magazines
- Half page ad in 3 issues of the Blueprint (September, October, November)
- Ability to be on-site at HomeShowExpo to promote voting for People's Choice
- Exposure at HomeShowExpo through signage
- Company logo on HomeShowExpo and Tour of Remodeled Homes websites
- Company logo in HomeShowExpo and Tour of Remodeled Homes magazines
- 4 HomeShowExpo Uncoastal Social tickets
- 6 HomeShowExpo tickets (regular show hours)
- 2 Tour of Remodeled Homes Bus Tour spots (Friday before the Tour starts)

Partnership Level:	
TOTAL AMOUNT DUE: \$	
IERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/Advertiser agree to the and conditions: 1. All advertising materials supplied to DSM HBA must comply with DSM HBA's mechanical specification requivithin thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless DSM HBA receives: 60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and DSM HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands you are DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the shone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a mer	uirements. 2. All sums due DSM HBA under this Agreement are due and payable annum) is due and payable on all invoices which are not paid within thirty (30) written objection to the billing amount set forth in DSM HBA's invoice within sixt ind expenses, and all costs of collection, including attorney fees, incurred by the our company sells, headshots, names and nmls numbers of people who work for e Primary member and/or an Affiliate member of the DSM HBA. This includes all
Signature:	Date:
Name (Print):	
Company:	
□Check (payable to HBA of Greater Des Moines)	
□Credit Card Information	
Name on Card	
Card Number	
Expiration DateCVV	
Billing address	
City State 7in	



2025 TOUR OF REMODELED HOMES

PARTNERSHIP BENEFITS



Metro Showcase Stats

108,000+

Reach on

Social Media

133.000

Website Page

Views

<u>63,000</u>

Website Users



Ticket Partner Benefits: \$2,500

- Exclusive rights to put logo on Tour ticket
- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes magazine
- Half page ad in Tour of Remodeled Homes Magazine
- · Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

Tour Partner Benefits: \$1,500

- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes magazine
- Half page ad in the Tour of Remodeled Homes magazine
- · Company logo on signage at each home
- 2 Tickets for the Bus Tour (Friday before the Tour of Remodeled Homes event starts)
- 2 Tour of Remodeled Homes tickets

Bus Tour Partner Benefits: \$1,000

- Company logo on the Tour of Remodeled Homes website
- Company logo in the Tour of Remodeled Homes magazine
- Special mention at Tour of Remodeled Homes Bus Tour
- Ability to provide swag for Bus Tour participants
- 2 Tickets for the Bus Tour (Friday before the Tour of Remodeled Homes event starts)

Partnership Level:	
TOTAL AMOUNT DUE: \$	
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Signature:	Date:
Name (Print):	
Company:	



GOLF LEAGU

2025 GOLF LEAGUE

PARTNERSHIP BENEFITS



Golf League Partner Benefits: \$750

- 2 Available
- Recognition at the first Monday of league
- Signage at the first and last Monday of league
- Logo on marketing for golf league

Golf League Drink Partner Benefit: \$475

18 Available (one per Monday)

• Recognition on your designated Monday

Partnership Level:	
TOTAL AMOUNT DUE: \$	
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Company:	
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Name on Card	
Card Number	
Expiration DateCVV	
Billing address	
City, State Zip	



2025 SPRING GOLF OUTING CONTRACT

PARTNERSHIP BENEFITS

Title Partner Benefits: \$2,000

1 Available

- · Golf sign in front of clubhouse
- Name associated with the golf outings
- · Ability to put swag on the golf carts
- 1 Foursome

Hosting a Hole Benefits: \$1,000

5 Available

- Partner sign on a hole
- · Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Keg Partner Benefits: \$750

1 Available

- Signage near keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

2 Available

- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Full Hole Benefit: \$300

14 Available

• Golf sign on the hole

Lounge Partner Benefits: \$250

6 Available

- Signage at lunch pick-up
- Logo'd signage in the lounge
- Provide 250 swag items for golfers

Swag Bag Partner Benefit: \$150

10 Available (Inquire with Katie about custom items)

• Provide 250 swag items for each golfer's bag

Grounds Partner Benefit: \$150

Unlimited

Golf sign around the putting green or driving range

Partnersnip Levei:	
TOTAL AMOUNT DUE: \$	
TERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/Advertiser agree to the and conditions: 1. All advertising materials supplied to DSM HBA must comply with DSM HBA's mechanical specification requivable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless DSM HBA receives (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs a DSM HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands year DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a me	uirements. 2. All sums due DSM HBA under this Agreement are due and payable r annum) is due and payable on all invoices which are not paid within thirty (30) written objection to the billing amount set forth in DSM HBA's invoice within sixty nd expenses, and all costs of collection, including attorney fees, incurred by the our company sells, headshots, names and nmls numbers of people who work for e Primary member and/or an Affiliate member of the DSM HBA. This includes all
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Billing address	
City State 7in	



2025 FALL PAC GOLF OUTING

PARTNERSHIP BENEFITS

Title Partner Benefits: \$1,750

- 1 Available
- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts
- 1 Foursome golfing in event

Keg Partner Benefits: \$500

- 1 Available
- Signage at keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Lounge Partner Benefits: \$250

- 6 Available
- Signage at lunch pick-up
- Logo'd signage in the lounge
- Ability to provide swag for each golfer

Hosting a Hole Benefits: \$750

5 Available

- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

- 2 Available
- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- · Ability to ride on beverage cart

Full Hole Benefit: \$300

14 Available

• Golf sign on the hole

Grounds Partner Benefit: \$150

Unlimited

 Golf sign around the putting green or driving range

2025 SPORTING CLAY TOURNAMENT

PARTNERSHIP BENEFITS

Check-In Partner Benefits: \$500

1 Available

- Logo'd Sign near check in
- Check-in people and hand out ammo
- Ability to provide swag for each player

Station Partner Benefits: \$400

5 Available

- Signage at a shooting station
- Ability to host a station and network with attendees
- Ability to provide swaq

Target/Ammo Partner Benefits: \$300

6 Available

- Logo inclusion on partner banner
- Logo inclusion on scorecard

Lounge Partner Benefits: \$250

- 2 Available
- Logo inclusion on partner banner
- Ability to hand out swag on site

Grounds Partner Benefits: \$150

Unlimited

Sign around the Pavilion

EVENT PARTNERSHIP COMBO DEALS

Grounds Partner Both Events: \$200 \$200

Lounge Partner Both Events: \$500 \$400



2025 FALL PAC GOLF & SPORTING CLAY PARTNERSHIP CONTRACT

raii PAC Goif Partnership Levei:
•
Sporting Clay Partnership Level:
Combo Event Deal Partnership Level:
TOTAL AMOUNT DUE: \$
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Company:
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Name on Card
Card Number
Expiration DateCVV
Billing address
City, Chala 7in

