

Des Moines HBA 2023 Marketing Packet

2023

TARGET

THE RIGHT AUDIENCE



ADVERTISE IN OUR THREE SHOW PROGRAMS

HOME & REMODELING SHOW



3,000
Projected Attendance

Space and Ad
Deadline:
11/7/22

Jacobson Building
Iowa State
Fairgrounds

HOMESHOWEXPO




10,000
Projected Attendance

Space and Ad
Deadline:
5/14/23

Urbandale
Iowa

TOUR OF REMODELED HOMES



500
Projected Attendance

Space and Ad
Deadline:
7/15/23

Des Moines Metro

BENEFITS OF PROGRAMS

- Programs are both in print and digital to reach a larger audience
- Get your information out to consumers as well as members
- Company name in Advertisers Index

AD DIMENSIONS

2 PAGE SPREAD



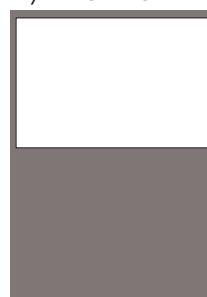
Trim: 16.75 X 10.875"
Bleed: 17 x 11.125"

FULL PAGE



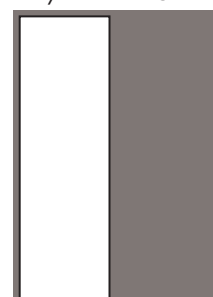
Trim: 8.375 X 10.875"
Bleed: 8.625 x 11.125"

1/2 HORIZONTAL



Trim: 7.625 x 5"
Bleed: N/A

1/2 VERTICAL



Trim: 3.75 x 10.125"
Bleed: N/A

HBA 2023 HBA SHOW PROGRAMS CONTRACT

Home & Remodeling Show

✓	Ad Page Options	Ad Price
	2-Page Spread	\$2,250
	Back Cover	\$2,500
	Inside Front Cover	\$1,500
	Inside Back Cover	\$1,500
	First Turning Page	\$1,500
	Full Page	\$1,250
	Half Page – Horizontal	\$850
	Half Page – Vertical	\$850

HomeShowExpo

✓	Ad Page Options	Ad Price
	2-Page Spread	\$3,500
	Back Cover	\$4,500
	Inside Front Cover	\$2,750
	Inside Back Cover	\$2,750
	First Turning Page	\$2,750
	Full Page	\$2,250
	Half Page – Horizontal	\$1,250
	Half Page – Vertical	\$1,250
	Quarter Page	\$850

Tour of Remodeled Homes

✓	Ad Page Options	Ad Price
	2-Page Spread	\$2,250
	Back Cover	\$2,500
	Inside Front Cover	\$1,500
	Inside Back Cover	\$1,500
	First Turning Page	\$1,500
	Full Page	\$1,250
	Half Page – Horizontal	\$850
	Half Page – Vertical	\$850

Three Show Package - a \$300 savings!

✓	Ad Page Options	Ad Price
	2-Page Spread	\$7,700
	Full Page	\$4,450
	Half Page – Horizontal	\$2,650
	Half Page – Vertical	\$2,650

Home & Remodeling Show _____ Price _____

HomeShowExpo _____ Price _____

Tour of Remodeled Homes _____ Price _____

Three Show Package _____ Price _____

TOTAL: \$ _____

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

Address _____

E-mail _____ Phone _____

HBA 2023 HBA MEMBERSHIP DIRECTORY CONTRACT

100% Online and Updated Daily!

ALL AUDIENCES

MEMBERSHIP DIRECTORY

✓	Options	Price
	Pop Up Ad (1)	\$1,000/Year
	Side Logo/Ad (4)	\$500/Year
	Scrolling Top Logo (13)	\$250/Year
	Highlighted Company Listing	\$125/Year
	Add Logo	\$50 (one time fee)

Benefits:

- Updated daily and sent out in the Blueprint magazine every month
- Seen by members and consumers alike
- Easy to search using keywords

Our Members

Choosing a member of the Home Builders Association of Greater Des Moines to meet your building or remodeling needs comes with the assurance of knowing you've hired a dedicated professional committed to the homebuilding industry and with a genuine interest in providing quality work at the best value.

Member Type

☐ Builder Members
 ☐ Affiliate Members
 ☐ Associate Members
 ☐ Corporate Affiliate Members
 ☐ Remodeler Members

Keywords

Search

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z ALL

1 2 3 ... 31 Next >

Add Logo

1 Source Solar
3020 SW Oranlabor Rd, Ste 116
Ankeny, IA 50023
(515) 289-1974
todd@1sourcesolar.com

1891 PCS LLC
3019 Shadow Creek Ln
Des Moines, IA 50320

(515) 448-6122
dynamic.constructiondms@gmail.com

515 Home Staging
1927 SW Vintage Pkwy
Ankeny, IA 50023

(515) 661-4553
515homestagingservice@gmail.com

A Tech/Easy Living Store
10411 Hickman Rd

(515) 276-5040 Ext. 301
huff@awm@a-techhba.com

AUG: 11:00 am - 1:30 pm
16 Board of Directors
 AUG: 1:00 pm - 2:00 pm
16 PWB Exec
 AUG: 8:00 am - 9:30 pm
17 Remodelers Council

[View Calendar](#)

Email Newsletter

Subscribe to our email list to receive the latest information and news from HBA.

Email

[Subscribe](#)

JPG of Logo or Ad with link to url

JPG of Logo or Ad with link to url

JPG of Logo or Ad with link to url

*IMAGE IS FOR VISUAL PURPOSES ONLY. NOT EXACT REPLICA OF WEBSITE.

I agree to pay the sum of \$ _____ for advertising in the online HBA Membership Directory

I understand that payment is due within 30 days of invoicing for this contract.

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

Address _____

City/State/Zip _____

E-mail _____ Phone _____

HBA 2023 HBA BLUEPRINT MAGAZINE CONTRACT

NEW ADS ARE DUE THE 15TH OF EACH MONTH



View past
examples at:
[dsmhba.com/
publications](https://dsmhba.com/publications)

CAPTURE YOUR AUDIENCE MONTHLY

14,293

Unique
Active Users*

16,203

Total
Active Users*

BLUEPRINT

Ad Page Options	Dimensions	12 Months	6 Months
Inside Front Cover	8.375 x 10.875"	\$400 mo	\$500 mo
First Turning Page	8.375 x 10.875"	\$400 mo	\$500 mo
Two Page Spread	16.75 x 10.875"	\$500 mo	\$550 mo
Full Page	8.375 x 10.875"	\$300 mo	\$350 mo
Half Page – Horizontal	7.625 x 5"	\$200 mo	\$250 mo
Half Page – Vertical	3.75 x 10.125"	\$200 mo	\$250 mo

Length of Contract: _____

Ad Size: _____

Contract Term: _____ Through: _____

Ad Instructions:

Use most recent Ad: _____ Providing New Ad: _____

Billing Information

Invoices must be paid within 30 days of billing. We reserve the right to refuse placement of advertisements on any accounts 30 days or more past due. *All pricing is net.*

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmis numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

Address _____

City/State/Zip _____

E-mail _____ Phone _____

*Stats from 9/1/21 - 8/31/22



AD GUIDELINES
UPDATED!

HBA 2023 - OTHER ADVERTIZING

E-MAILS

- ☐ \$300 (Member) \$1,000 (Non-Member) - E-mail to Members List (52 Available)
 - 1,500+ members of our association
 - Sent by the HBA on your behalf (*only sent on Friday's*)
- ☐ \$550 (Member) \$1,250 (Non-Member) - E-mail to Consumer List (12 Available)
 - 4,300+ consumers
 - Sent by the HBA on your behalf

ADDRESS LABELS

- ☐ \$150
 - Excel Sheet of all Member Business Companies' Addresses
- ☐ \$300
 - Printed Labels of all Member Business Companies' Addresses

TOUCH PROGRAM SPONSOR

- NEW!** ☐ \$1,000 (2 Available)
- Logo on 12 mailings throughout the year
 - Logo on 9 e-mails throughout the year
 - Reach members in their first through sixth year of membership (roughly 300 members)

HBA 101 SPONSOR

- NEW!** ☐ \$350 (6 Available)
- Logo on tv in basement during the meeting
 - Logo on HBA 101 flyer for the month you are hosting
 - Ability to provide promotional item for distribution during the meeting
 - Choice of hosting month based on availability

DIGITAL PRESENCE

- NEW!** ☐ \$1,250 - Builder Bulletin Partner (1 Available, distributed weekly)
 - Have your logo on the intro and end slide for the year
- NEW!** ☐ \$500 - Mid-Month Footer Ad (1 Available, distributed 12 times)
 - Have a banner ad at the bottom of our Mid-Month e-mail
- ☐ \$150 - Sponsored Social Media Post
 - Sponsored post on two of our social media platforms
 - Reach a different audience than you currently have on social media



CUSTOM CREATION

- ☐ \$50 per hour - Print Advertisements
 - Working with Jess Marean to create a one of a kind ad for your business
- ☐ Video Creation - *Contact us for more information*
 - Work with Jess Marean and Brandon Patterson
 - Optional drone video

MAILING

- ☐ \$750 - Ad in Membership Invoice Mailing for the year (2 Available)
 - Ability to have a bucksliip ad in all membership dues invoice mailings (*you must provide ads - size 8.5" x 3.5"*)
 - Reach all 750+ members by mail

COMPLETE EVENT PARTNERSHIP LIST CONTRACT - PAGE 1

PARTNERSHIP	PRICE	✓	COMMENT
Platinum Partnership			
	\$12,500		
Home & Remodeling Show			
Gold Partner	\$4,000		
Silver Partner	\$3,000		
Member Night Partner	\$1,500		
Keg Partner	\$500		
HomeShowExpo			
Gold Partner	\$10,000		
Front Gate Partner	\$7,500		
Silver Partner	\$5,000		
Pavilion Partner	\$5,000		
Ticket Partner	\$5,000		
Connectivity Partner	\$5,000 (\$2,500 in-kind)		
Boardwalk Partner	\$3,000		
Refuse Partner	\$3,000 in-kind		
Portable Bathroom Partner	\$2,500 in-kind		
Welcome Partner	\$1,500		
Supporter	\$1,000		
Member Night Partner	\$1,500		
Tour of Remodeled Homes			
Ticket Partner	\$2,500		
Tour Partner	\$2,000		
Professional Women in Building			
Gold Partner	\$1,000		
Silver Partner	\$500		
Bronze Partner	\$250		
RC Event or Meeting			
Month of _____	\$350		
Sporting Clay Tournament			
Station Partner (12)	\$600		
Beverage Partner (1)	\$500		
Social Partner (2)	\$450		
Target/Ammo Partner (6)	\$300		
Pavilion Partner	\$150		

COMPLETE EVENT PARTNERSHIP LIST CONTRACT - PAGE 2

PARTNERSHIP	PRICE	✓	COMMENT
Golf League			
Partner (2)	\$750		
NEW! Drink Partner (18)	\$475		
Spring Golf			
Title Partner (1)	\$1,500		
Host a Hole (5)	\$1,000		
Lunch & Lounge Partner (2)	\$500		
Beverage Carts (2)	\$500		
Full Hole (6)	\$300		
Driving Range Partner	\$150		
President's Night Keg			
	\$500		
Engagement			
Up to 9 Partners	\$1,000		
HBA Holiday Party Silent Auction Item			
	\$???		
NEW! Touch Program Sponsor			
Partner (2)	\$1,000		
NEW! HBA 101 Sponsor			
Partner (6)	\$350		
Total Amount Due:			

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

Address: _____ City: _____ Phone: _____

PARTNERSHIP LEVEL: HBA 2023 PLATINUM PARTNER - \$12,500

Benefits:

- Company logo on HBA and show websites
- Ability to write an article for one month of the Blueprint (contact Jess)
- Company logo on all Blueprint Table of Contents
- Recognition in all event programs
- Company name included on all print and TV media
- Inclusion in at least 1 social media post for each show
- Full page ad in all issues of Blueprint
- Full page ad in all HBA show programs
- Highlighted company listing on website
- Company logo on table tops at all HBA General Membership Meetings
- Ability to host a Networking After Hours in 2023 (first come, first choice)
- Recognition at the HBA Holiday/Annual Party
- Reserved table at the HBA Holiday Party (10 tickets)*
- 1 Spring Golf Outing Foursome*
- 2 Tickets for the Sporting Clay Tournament*
- 6 Home & Remodeling Show Member Night tickets*
- 10 HomeShowExpo Member Night tickets*
- 6 Tour of Remodeled Homes tickets

Commit to 2
years now and
keep 2023
pricing for
2024!

**Your company MUST RSVP. If your company doesn't show or cancels within 1 week of the event you will be invoiced for the cost.*

Additional Options:

(sign up for these options and you will be taken off the call list for the remainder of 2023)

- ☐ \$500 Remodelers Council Partner
- support the meetings and events held during 2023
- ☐ \$500 Professional Women in Building Partner
- support the scholarship program and events held during 2023
- ☐ \$250 HBA Holiday Party Silent Auction
- All proceeds raised in the silent auction goes to scholarships for those going into the trades

- ☐ Lock me in for a 2 year platinum partnership contract now to keep current pricing
(price will go up in 2024 unless you lock in now)

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

HBA 2023 HOME & REMODELING SHOW

PARTNERSHIP LEVEL BENEFITS



Gold Partner Benefits: \$4,000

- Company logo in the Home & Remodeling Show program
- Company logo on Home & Remodeling Show website
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for the show
- Special mention at Home & Remodeling Show Member Night
- Partner video created for social media and marketing
- Full page ad in the Home & Remodeling Show program
- Large booth space in prominent location
- Half page ad in 4 issues of the Blueprint (March, April, May & June)
- 4 tickets to Home & Remodeling Show Member Night

Silver Partner Benefits: \$3,000

- Company logo in the Home & Remodeling Show program
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for the show
- Special mention at Home & Remodeling Show Member Night
- Half page ad in the Home & Remodeling Show program
- Half page ad in 2 issues of the Blueprint (March & April)
- 10x10 booth
- 2 tickets to Home & Remodeling Show Member Night

Member Night Partner Benefits: \$1,500

- Company logo in the Home & Remodeling Show program
- Company logo on the event registration landing page
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for Member Night
- Special mention at Home & Remodeling Show Member Night
- Ability to have a table or swag at Member Night
- 6 tickets to Home & Remodeling Show Member Night

Keg Partner Benefits: \$500

- Company logo on signage on bar at Member Night



HOMESHOWEXPO

HOMESHOWEXPO

Gold Partner Benefits: \$10,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Partner video created for social media and marketing
- Ability to have a display set up at the HomeShowExpo
- Full page ad in the HomeShowExpo program
- Full page ad in 6 issues of the Blueprint (July-December)
- Minimum of 3 social media posts
- Ability to put a postcard or one-page flyer in Welcome Bags
- 20 HomeShowExpo tickets (regular show tickets)
- 10 HomeShowExpo Member Night tickets

Silver Partner Benefits: \$5,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Half Page ad in 3 issues of the Blueprint (July, August and September)
- Inclusion in a minimum of 2 social media posts
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Member Night tickets

Boardwalk Partner Benefits: \$3,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company Logo in the HomeShowExpo program
- CHOICE OF (1) ONE:
 - (1) 10x10 tent on the Boardwalk with ability for display (electricity provided)
 - Half page ad in the HomeShowExpo program
- Inclusion in a minimum of 1 social media post
- 2 HomeShowExpo tickets (regular show tickets)
- 2 HomeShowExpo Member Night tickets



HOME SHOW EXPO

Front Gate Partner Benefits: \$7,500

- First right of refusal for the following year
- Exclusive sponsor signage at the front ticket gate
- Ability to produce bags and fliers to be handed out to each patron
- Will provide volunteers to take tickets and stuff bags– 3-4/shift
- Opportunity to provide bottled water with logo on it for patrons
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Full page ad in the HomeShowExpo program
- Full page ad in 4 issues of the Blueprint (July, August, September and October)
- Ability for HBA Staff to create (1) one video for social media
- Special mention at HomeShowExpo Member Night
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Member Night tickets

Pavilion Partner Benefits: \$5,000

- First right of refusal for the following year
- Half page ad in the HomeShowExpo program
- Half page ad in 3 issues of the Blueprint (July, August and September)
- Ability to be on-site in Pavilion tent and provide swag
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- 4 Member Night tickets
- 10 HomeShowExpo tickets (regular show hours)

People's Choice Partner Benefits: \$5,000

- First right of refusal for the following year
- Half page ad in the HomeShowExpo program
- Half page ad in 3 issues of the Blueprint (July, August and September)
- Ability to be on-site to promote voting for People's Choice
- (1) 10x10 tent on the Boardwalk with ability for display (electricity provided)
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- 4 Member Night tickets
- 10 HomeShowExpo tickets (regular show hours)



HOME SHOW EXPO

HOMESHOWEXPO

Member Night Partner Benefits: \$1,500

- Company logo in HomeShowExpo program
- Company logo on signage at the HomeShowExpo
- Company logo on all marketing material for Member Night
- Company logo on the event registration landing page
- Special mention at HomeShowExpo Member Night
- Ability to have a table or swag at Member Night
- 6 tickets to HomeShowExpo Member Night

HomeShowExpo Supporter Benefits: \$1,000

- Company logo included on partner banner
- Company logo included in the program

HomeShowExpo Welcome Bag Benefits: \$1,500

- Company logo included on all signage and banners
- Company logo included in the program
- Ability to put a postcard or one-page flyer in the consumer bags
 - Must provide postcards or one-page flyer by **Wednesday, July 5**
 - Must provide 8,000 items

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmIs numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

2023 TOUR OF REMODELED HOMES PARTNERSHIP LEVEL BENEFITS



TOUR *of* REMODELED HOMES

Ticket Partner Benefits: \$2,500

- Exclusive rights to put logo on Tour ticket
- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes program
- Half page ad in 1 issues of the Blueprint (October)
- Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

Tour Partner Benefits: \$2,000

- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes program
- Half page ad in the Tour of Remodeled Homes program
- Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

TOUR OF REMODELED HOMES

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____



GOLF LEAGUE

Golf League Partner Benefits: \$750

2 Available

- Recognition at the first Monday of league
- Signage at the first and last Monday of league
- Logo on marketing for golf league

Golf League Drink Partner Benefit: \$475

18 Available (one per Monday)

- Recognition on your designated Monday

GOLF LEAGUE

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmIs numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____



SPRING GOLF

Title Partner Benefits: \$1,500

1 Available

- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts

Hosting a Hole Benefits: \$1,000

5 Available

- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Lunch & Lounge Partner Benefits: \$500

2 Available

- Signage at lunch pick-up
- Logo'd signage in the lounge
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

2 Available

- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Keg Partner Benefits: \$500

2 Available

- Signage at lunch at keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Full Hole Benefit: \$300

14 Available

- Golf sign on the hole

Swag Bag Partner Benefit: \$250

10 Available (*Inquire with Katie about custom items*)

- Ability to put swag item in swag bag

Driving Range Partner Benefit: \$150

Unlimited

- Golf sign around the putting green or driving range



SPORTING CLAY TOURNAMENT

Station Partner Benefits: \$600

12 Available

- Signage at a shooting station
- Ability to host a station and network with attendees
- Ability to provide swag

Social Partner Benefits: \$450

2 Available

- Logo inclusion on partner banner
- Ability to be on-site to serve food
- Ability to provide swag

Target/Ammo Partner Benefits: \$300

6 Available

- Logo inclusion on partner banner
- Logo inclusion on scorecard

Pavilion Partner Benefits: \$150

Unlimited

- Sign around the Pavilion

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 2. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement.

Signature: _____ Date: _____

Name (Print): _____

Company: _____