

Home Builders Association of Des Moines

# INDUSTRY ADVOCACY

Be a part of the impact locally and nationally wide on industry regulations.

# MONTHLY IETWORKING

Get to talk with other HBA members and become a familiar face. Have access to healthcare options you won't find anywhere else!

### JOIN THE DSM HBA

ADVOCACY, NETWORKING, HEALTHCARE

and much more all to make Greater Des Moines the best community to live and to work

515.270.8500 | info@dsmhba.com | www.dsmhba.com | #dsmhba #dmhomeshow

## WHY JOIN? OUR MISSION

The Greater Des Moines Home Builders Association is striving to make Greater Des Moines the best community in the world to live & to work.

### **WHO WE ARE**

Our association prides itself in being a voice for the industry. We are always fighting for regulations, rules and leaders who support our industry while also fighting against the changes that could impact our industry in a negative way.

#### **HOW YOU BENEFIT**

ADVOCACY - The HBA is known on the local, state and national levels of government. Our lobbying helps limit regulations and save your company money. Your membership helps increase the impact we have.

**NETWORKING** - get the chance to attend any of our networking opportunities to talk with others in the industry, at least one each month!

**3 MEMBERSHIPS IN 1** - having a membership with the DSM HBA also gives you a membership with local (HBAI) and national (NAHB) HBAs.

**DISCOUNTS & REBATES** - vehicle or gas discounts (to name a few) can save you lots of money, paying for your membership right there!

**EXPOSURE** - get listed on our website, membership directory and social media likes, shares, comments, etc.

MORE - contact us to learn about even more benefits at 515.270.8500.

### **GETTING INVOLVED**

#### COMMITTEES AND COUNCILS

Joining a committee or council that you are passionate about can help further promote your company by meeting and working with others as well as serving to promote a bigger picture. Below is a list of all our committees and councils you can be involved in.

Remodelers Council, Professional Women in Building Council, Developers Council, Home & Remodeling Show Committee, HomeShowExpo Committee, Tour of Remodeled Homes Committee, Membership Committee and Engagement Committee

#### PARTNERSHIPS

Enhance the marketing of your company by being a partner in one of our events. Your company will be in front of the top industry leaders as partners in the HBA and that will elevate your exposure over any other marketing you can do.

#### **BEYOND THE HBA**

We know the growing concern for skilled workers is a big deal. That's why we have teamed up with Iowa Skilled Trades on many occasions to help combat this issue. We collaborate on an event called Build My Future where high school students have a hands-on opportunity to learn more about the options they have within the skilled trades.







MONTHLY NETWORKING OPPORTUNITIES



