

THE HOME BUILDERS blueprint

The Voice of the Greater Des Moines HBA July 2011 • Volume 44 • Issue 7

HOME SHOW EXPO 2011: July 21 - 31

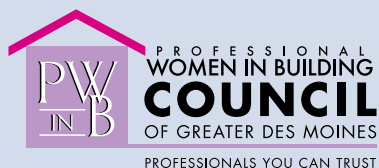
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2010 HomeShow Expo
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Peoples Choice Award Winner
Kimberley Development, Inc.

Dan Knoup - President

HSE Excitement



Who said that this show wouldn't succeed if it left the West side...? Well look out because HomeShowExpo 2011 at Ironwood in Altoona is here! Wow, there is a ton of excitement around this show and you need to make sure that you don't miss out. I was onsite recently and the homes are really shaping up and it looks like the weather is starting to work in our favor so the builders can get the outsides caught up to the insides. I've been on the HomeShow committee in different levels as both a builder and on exec now at least 8 times and I can honestly say that I've not seen this amount of participation and activity about our show in my history. This is not a slight to past Home Show Expo's but the bar has definitely been raised to a new height this year and this promises to be one to remember.

The HSE Website is better than ever and you can go there to get more specific information, but I'd like to mention a few of the high points that are going to take place at this year's show. Member's nite is going to be hosted at Prairie Meadows – everyone starts at the homes and then works their way back for the festivities. Prairie Meadows

is also giving away a \$20,000 Home Makeover in conjunction with the show. We have Chamber day, we are going to get to sample Altoona restaurants each day throughout the show and on Wednesday RAGBRAI visits Altoona and in honor of the riders, HSE will have Rider Appreciation Day during our show!

To the City of Altoona, Vista Development, The Altoona Chamber, Prairie Meadows, Adventureland, KCCI TV, The Willis Auto Campus, Nebraska Furniture Mart, Pella, Brandon, Colin and all of the committee members – I would like to extend my most sincere thank you to each and every one of you for doing everything that you can to make this the most exciting HomeShow possible. The judges, the homes, the advertising and the PWIB are all set. All that's left is you, don't miss out because everyone will be talking about this one.

P.S. If you'd like to volunteer – and I encourage you to do so and to wear your company swag – please contact Jen at the office or email her at jsweet@desmoineshomebuilders.com. •

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Creighton Cox, Executive Officer

HOME SHOW EXPO 2011 IRONWOOD in ALTOONA



I have been excited about the Home Show Expo this year since the committee chose Vista Real Estate & Investment Co., Ironwood, plat 5 for the 2011 Site. The initial package of support from the City of Altoona, Altoona Chamber of Commerce and Prairie Meadows all partnering to make HSE2011 a complete success has been incredible!

We have 9 incredible builders presenting 10 wonderful and stylish new homes. I've been out to the site several times, and each time I am amazed at how much progress has been made and how good the homes look.

I have to acknowledge Brandon Klinge of Pella Windows & Doors and Colin King of K&V Homes as Chair and Co-Chair, they have both made this years HomeShowExpo their second jobs and they deserve a great deal of thanks from myself and the entire Association. I'd also like to share my thanks with Dave Adickes of Midwest Contracting & Construction for leading the site preparation and to Steve Archer of Factory Direct Appliance for chairing the Member Night sub-committee.

Member Night is always a great way to kick off any home Show Expo, but this year is going to be even bet-

ter! We'll begin the evening touring the homes from 4:00 – 7:00, then we'll attend the cocktail reception with heavy hors d'oeuvres followed by Sponsor Recognition and HSE Award presentations. I expect the party to be one that will not soon be forgotten and the air-conditioning to be a welcome relief from the late July heat.

Register and purchase your tickets for Member Night on Builder Fusion early, view the homes, enjoy a cocktail or two, congratulate the winners, and make sure you stay to the end for your chance at over \$2,000 in prizes from Prairie Meadows – then go try your luck at cards, dice and the one-armed bandits!

I look forward to seeing you at Member Night on Thursday, July 21 from 4:00 – 7:00 at the HSE site and 7:00 – 9:30 at Prairie Meadows!

Email me anytime at ccox@desmoineshomebuilders.com or call me at the office: 515-270-8500, or on my cell phone: 515-778-5516. I look forward to hearing from you. •

Creighton Cox, Executive Officer



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Legislature finally adjourns, EPA Letter, Des Moines HVAC & Saving Builders Money

GOVERNMENT AFFAIRS COMMITTEE WILL MEET July 21 at 11:30
All meetings are held the third Thursday of each month at 11:30 at the HBA

Finally, the Iowa Legislature adjourned on June 30, 2011. The final day they could regularly fund the government – I guess deadlines actually do mean something once in a while! Honestly, I'm disappointed in everyone this year. There was a lot of political posturing in the House, knowing many of their bills would never see a floor vote in the Senate. I'm disappointed in the Senate for delaying the release of their budget until the 11th hour when the Governor and House released theirs the first week of session. Budget discussions are always the last thing to get done, but should be the first. The income is already known and there is already a law that states the state can't spend more than 99%. It's not that hard to start discussions the first week, then shape other spending legislation around a budget that is already known. I like the Governors plan for a 2 year budget, and is something I'd like to do for the HBA. This process allows for an extended vision and understanding of fiscal responsibilities and helps shape the decisions made that will impact the state or Association more than the current year.

June was a busy month. Legislation that was presumed dead during the general session was either rumored to be, or actually was, reconsidered and added to the final budget bills. Tracking this and keeping informed by HBAI and the state Lobbyist kept me on my toes and was followed by many members as well. I truly appreciate all the involvement from the many members that contacted their Senators and Representatives via email, phone, or in person and es-

pecially those that were brave enough to address Legislative Committees and Sub-Committees that were considering important Builder related legislation.

Locally, Des Moines has begun (please see the adjacent letter) requiring Manual J & D for all HVAC installations at the time of permitting. This is a requirement for Energy Star 3.0 and will slowly expand into the rest of the metro and state. I appreciate MICCC (the metro Building Officials) rolling this out early and slowly so HVAC installers and Builders can get accustomed to the procedure before it hits the entire metro.

I also sent a letter to the EPA regarding the opportunity to comment on the EPA's Construction General Permit (CGP) (letter follows on page 10). In addition, the Developer's Council work with the City of Waukegan was able to decrease Building Permits in Waukegan by nearly \$600 per house on average. Discussions are continuing to find other reductions and savings, but I am excited at the current progress.

For more information, or to receive monthly building permit updates, please contact me at ccox@desmoineshomebuilders.com. For any other issue or concern, please email me, call me at the office: 515-270-8500, or on my cell phone: 515-778-5516. I look forward to hearing from you. •

Creighton Cox, Director of Government Affairs



**City of Des Moines
Permit and Development Center**

602 Robert D Ray Drive
Des Moines, IA 50309
Phone: 515-283-4200
Fax: 515-283-4270



6/7/2011

Des Moines Area Homebuilders & Mechanical Contractors

RE: **New Residential Permits**

Dear Homebuilders & Contractors,

The City of Des Moines Permit and Development Center (PDC) strives to keep builders and contractors informed about plan submittal and inspection requirements as new codes are adopted. Starting July 1, 2011 the PDC will require Air Conditioning Contractors of America (ACCA) manual D and J forms prior to issuing building permits for new single family dwellings, duplexes, and townhomes. These documents are required by the International Residential and Mechanical Codes and must be provided with building plan submittal.

After meeting with the Greater Des Moines Heating & Cooling Association and talking to local mechanical contractors and homebuilders, PDC staff has developed this submittal and permitting policy. Review and inspection staff will use the ACCA forms to verify code compliance when reviewing and inspecting new homes. This will result in more efficient and balanced HVAC systems that will provide homeowners with a more comfortable interior environment.

Communication between builders and mechanical contractors during the design phase will be essential to provide adequate design documents. The ACCA forms may indicate that existing designs need adjustment in order to allow installation of adequately sized duct systems. The following describe the submittal documents and how this may affect new residential projects.

1. Manual J identifies room by room heat-loss/heat-gain and the required air flow per room.
2. Manual D shows the type and size of ducts needed to provide the air flow specified in Manual J.
3. Designers, builders, and mechanical contractors will need to work together to ensure adequate space is provided for supply and return air ducts. The manuals may identify deficiencies in previous system designs, requiring larger chases and wall cavities for ductwork. Evaluation during the design phase will help prevent deficiencies identified during inspections.
4. Mechanical contractors will need to install flex duct according to manufacturer's installation instructions to achieve adequate airflow. Typical flex duct instructions call for maximum sag of ½" per foot and minimum 1 ½" wide support strapping.
5. Per code, flex duct will no longer be accepted as trunk lines in two story homes.
6. Compliance with these measures will help HVAC systems be eligible for rebate programs offered by energy providers.

Please feel free to contact PDC mechanical inspection staff at 515-283-4946 with questions.

Thank you,

A handwritten signature in black ink that reads "Cody Christensen".

Cody Christensen
Deputy Building Official

June 27, 2011
USEPA Docket Center
Environmental Protection Agency
Docket Number EPA-HQ-OW-2010-0782-0001
Mailcode 2822T
1200 Pennsylvania Ave., NW
Washington, DC 20460

RE: Comments regarding EPA's Proposed Construction General Permit; EPA-HQ-OW-2010-0782-0001

Dear Mr. Schaner:

The Home Builders Association of Greater Des Moines (HBA of GDM) and the Developer's Council of Greater Des Moines (DevCo), which represent over 500 member companies, appreciate the opportunity to comment on the EPA's Construction General Permit (CGP). Our members consist of individuals and firms that develop land and construct homes, apartment building, light commercial buildings and other industrial projects. Our members live and work in the communities in which they build, and regularly plan and design their projects to optimize environmental protection and resource conservation. In fact, their site designs and treatment technologies often provide environmental protections that exceed federal, state, or local regulatory mandates. Most projects necessitate National Pollutant Discharge Elimination System (NPDES) permits for the storm water discharges. HBA of GDM & DevCo support the use of CGPs to meet stormwater obligations for construction site operators. However, the CGP as currently drafted is very complex and must be streamlined to be workable on the ground. We have concerns with a number of aspects of the Draft CGP.

HBA of GDM & DevCo are concerned with the inclusion of monitoring provisions for the Construction and Development Industry numeric effluent limit, the inclusion of a water quality based effluent limit, the prescriptive nature of the non numeric effluent limits, and the reporting requirement after exceedances of the Numeric Effluent Limit. The cumulative impact of all the new requirements will have deleterious impacts on our members' businesses. HBA of GDM & DevCo suggest EPA takes the following approach to streamline the CGP

1. Extend CGP for its full term until 2013 and streamline permit requirements
2. Do not include any provisions related to the Numeric Effluent Limit in the CGP
3. Do not include a Water Quality Based Effluent Limit in the CGP
4. Do not include prescriptive erosion and sediment control requirements
5. Reduce burden associated with reporting requirements by allowing quarterly reporting of turbidity data

1. HBA of GDM & DevCo recommend that EPA extend the 2008 CGP for its full five-year term, which ends on June 30, 2013, to provide EPA with much needed time and flexibility to further streamline the permits, incorporate the final Construction & Development ELG requirements, and allow the court to fully adjudicate all issues associated with the pending C&D ELG lawsuit.

The current stormwater permitting program is burdensome and duplicative – especially for builders who are simply building one single family home on a lot within a larger subdivision. EPA is strongly urged to take the time needed to develop provisions to streamline the permitting process. HBA of GDM & DevCo recommend that EPA adopt a Single Lot Permit and enhance and facilitate the Qualifying Local Program (QLP) provisions within the stormwater program. Reissuing the CGP provides an obvious and timely opportunity to clarify the permit process and provide ways to improve overall compliance with EPA's stormwater program. A single lot permit will allow builders who construct homes on single lots to better understand their permit obligations, thereby improving their ability to implement the necessary practices to reduce their impacts. Likewise, the QLP also simplifies the permitting process by allowing builders and developers to obtain and comply with one stormwater permit through their communities instead of multiple and duplicative permits issued at the federal, state and local levels. Not only does implementation of the QLP reduce burdens on builders, it can significantly reduce the administrative burdens of the state and local governments. The Single Lot Permit and the QLP implement necessary improvements to the CGP that are timely and appropriate. EPA is strongly urged to incorporate these new provisions into the draft CGP and to extend the expiration date of the 2008 permit to June 30, 2013, so that it has sufficient time to do so.

2. HBA of GDM & DevCo urge EPA to remove all sections of the draft permit dealing with the Numeric Effluent Limit from the permit until it has been addressed through EPA's upcoming rulemaking on the C&D ELG. There are also several issues associated with the C&D ELG rulemaking that have been raised by NAHB in the Seventh Circuit litigation that are being held in "abeyance" until at least February 15, 2012. Many of the issues raised could impact whether any of the new C&D ELG requirements EPA has proposed to incorporate into the CGP are legally authorized under the Clean Water Act. These issues must be allowed to be litigated in full prior to inserting them into a new CGP and mandating compliance, particularly because EPA asked for the "abeyance" of those issues through February 15, 2012. Therefore, EPA should postpone any proposal to update the 2008 CGP until after the C&D ELG rulemaking is completed.

3. The Water Quality Based Effluent Limit (WQBEL) provision currently proposed in the draft CGP will require dischargers exceeding the 10 acre disturbance threshold to conduct benchmark monitoring. However, adding benchmark monitoring for waters impaired by sediments or nutrients is an unproven and unnecessary obligation that will do more to fuel citizen suit liability than protect the environment. EPA has not provided any justification or scientific rationale for its benchmark levels nor has it identified any reason why the current approach mandating compliance with locally-derived (and EPA approved) TMDLs is insufficient to demonstrate compliance with water quality standards. Additionally, water quality standards and all TMDLs should be handled at the state level through proper monitoring programs to develop appropriate benchmarks. For the reason stated above, HBA of GDM & DevCo urge EPA to remove this provision from the CGP until further research and analysis.

4. The CGP must be adjustable to site conditions. The current NPDES program for construction site discharges recognizes and provides sufficient flexibility to address the variable nature of precipitation and other site attributes (such as soils type and topography) by allowing flexibility in the design and implementation of Best Management Practice (BMPs) and other pollutant control measures. This approach has fostered the implementation of appropriate controls on a state and regional basis, while guarding against inappropriate and/or overly excessive requirements. We continue to support that approach, and EPA's new requirement mandating buffers or alternatives practices and steep slope provisions, and stabilization requirements are highly prescriptive and does not take into account limitations posed by individual site conditions. HBA of GDM & DevCo encourage EPA to maintain the flexibility in the ELG language when adopting it into the CGP.

5. EPA should set up a structured and simplified reporting system for permittees who are required to meet the numeric effluent limit. The Draft permit requires that permittee report exceedances to EPA of the Numeric Effluent Limit within 24 hours. There is concern that such a reporting scheme does not result in any additional protection to the environment or the public and should be omitted. It is more appropriate to require corrective action within a certain period of time and quarterly reporting of the numeric turbidity values.

Home Builders Association of Greater Des Moines and the Developer's Council of Greater Des Moines appreciate the opportunity to provide comments on EPA's proposed draft CGP. The proposal raises serious concerns regarding the requirements for numeric effluent limits, Water Quality Based Effluent Limit and prescriptive BMPs. Because it imposes unrealistic, significantly burdensome, and economically devastating impacts on construction site operators, Home Builders Association of Greater Des Moines and the Developer's Council of Greater Des Moines strongly urge EPA to focus on a BMP-based and flexible approach to ensure the CGP is economically achievable, effective in reducing pollution from storm water discharges, and workable on a national basis. EPA should focus on implementation of erosion and sediment control Best Management Practices (BMPs) that are practical and consistent with existing state and local permit requirements, and proven effective in protecting water quality.

We encourage EPA to work closely with the home building industry and NAHB during the comment review process and as it works on the Draft CGP.

If you have any questions or would like to discuss our comment, please contact Creighton Cox, HBA of GDM Executive Officer & DevCo Secretary.

CREIGHTON COX

Executive Officer

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ccox@desmoineshomebuilders.com

Carrie Boyle LEED AP,
Program and Resource Coordinator

New Statewide Energy Efficiency Workshop for Homeowners

Center on Sustainable Communities (COSC) brings the new series “Lessons in Home Maintenance: Getting More From Your Heating and Cooling System” to locations across Iowa, with the next workshop taking place in Council Bluffs on Thursday, July 28th. Targeting homeowners, the statewide workshop series is a concerted effort between COSC, Iowa Energy Center and Cenergy to advance Iowa’s awareness of the significant energy loss occurring in homes due to heating and cooling system inefficiencies.

Given that **almost half** of all heating, cooling and air conditioning (HVAC) systems in U.S. homes never perform to their advertised capacity and efficiency due to incorrect installation, homeowners have an opportunity to save up to 30% in utility bills by attending COSC’s “Lessons in Home Maintenance.”

FREE to attend, thanks to funding from the Iowa Energy Center, residents and contractors are invited to join COSC’s insightful sessions from 5:30pm to 8:00pm; specific dates and locations can be found at icosc.com. To register, contact Carrie Boyle at 515-707-2784 or Carrie@icosc.com or visit icosc.com.

COSC’s “Lessons in Home Maintenance: Getting More From Your Heating and Cooling System” arms homeowners with greater understanding of how a properly functioning HVAC system can:

- Protect their investment by extending the life of their existing system

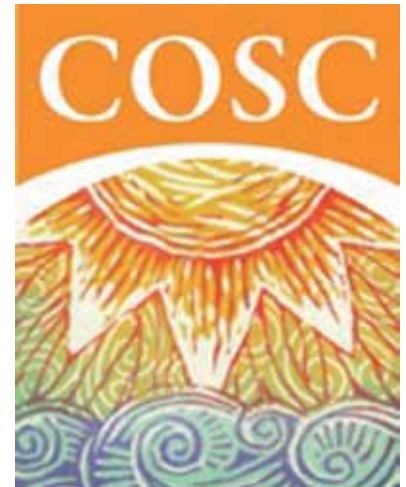
- Improve indoor air quality
- Lower energy bills up to 30%
- Provide their family with a more comfortable and healthy living environment

Attendees learn about the current state of the HVAC industry, the factors that affect the actual efficiency of HVAC systems, and how to interview and select a qualified HVAC professional.

Upcoming “Lessons in Home Maintenance” dates and locations include:

- July 28 – Council Bluffs
- Aug. 4 - Cedar Rapids
- Aug. 18 - Des Moines
- Sep. 8 - Cedar Falls
- Sep. 22 – Dubuque
- Oct. 6 – Spencer
- Oct. 20 – Davenport

This homeowner workshop series supports Midwest Energy Efficiency Alliance (MEEA) HVAC System Adjustment and Verified Efficiency (SAVE) contractor trainings by taking place in the same cities. A listing of SAVE Certified Professionals is accessible online at icosc.com and www.mwalliance.org/programs/save/save-listing.



Cliff Anderson

Homeownership Benefits



Living in America affords us many great opportunities concerning owning a home and owning our own business. The Fourth of July always reminds me of the wonderful heritage that our country has and how we should do our best to preserve that greatness. The start of the United States Constitution is:

"We the people of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America."

In spite of your political stance, we should all strive to preserve the principles upon which this country was founded.

One liberty that we have is home ownership and the right to own our personal businesses. This month, the Homebuilders Association of Greater Des Moines is hosting the Home Show Expo at the Ironwood Development in Altoona, Iowa, on July 22-31, 2011. There are 10 homes in the show with 9 different builders.

The Remodel Council, although not directly involved in the show, does support the show and encourages you and your friends to attend. Our Remodel Council past chairman, Carrie Norris, is one of the builders in the show along with her business partner, David Kruse. Their company name is Grand Homes & Renovations.

Many attendees of the Home Show Expo are looking for ideas to either build a new house or to remodel their current residence. The houses on display will give them a great opportunity to observe different ideas for remodeling their homes. Everything in a house will be on display from green building ideas, to new appliances, to different

types of trim, to different painting schemes, to different repair ideas, to new cars in the driveways, to As you can see, it is an event that will peak the interest of home owners in many different areas.

The Home Show Expo should also provide some interest for people who will be attending the Remodel Council Tour of Remodeled Homes this fall in September. Our tour will feature houses that have been updated to improve the lifestyle of the various home owners.

In June, we had our 2nd Annual Garage Sale at the Homebuilder's office with proceeds to benefit military families. The sale this year had many items donated and met the needs of the many people who attended. Rory Robson and Barry Elings worked hard on this project. Thanks guys and thanks to all the people who donated the many items in the sale. Also, thanks to Char Hobson and the Professional Women in Building Council who provided a snack booth for the day.

Our big, upcoming event is our annual Tour of Remodeled Homes on September 18th and 19th. Much work has already been put into this event and more will be done as it becomes crunch time in the next two months. Thanks go to Doug Year and his committee as they put the finishing touches on this event.

At the June General Meeting, we were privileged to meet on location at Kinzler Construction Company in Ankeny. They provided a good demonstration of various wall insulation methods and the advantages of each. Thanks Kinzler Construction Company. At the July General Meeting, we will be discussing Universal Design. Hope to see you there! •

Cliff Anderson CGR

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Steve Theis,
MCGP Master Green Professional
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What is a CGP?

CGP stands for “Certified Green Professional” and is an exclusive designation offered by the National Association of Home Builders. It is designed to certify that those carrying this designation are qualified to assist building industry professional’s strategies for incorporating green building principles into homes, using cost-effective and affordable strategies. After having received this designation CGP designees are required to adhere to the CGP code of ethics and to complete 12 hours of continuing education every 3 years.

A Certified Green Professional has received training in high-performance home building. High performance includes, among other things, building a home that ensures a healthy indoor environment. This healthy environment starts with the choosing the right HVAC system for the home. This HVAC system focuses on right-sizing the equipment that will create good ventilation, filtration, and air exchanges with effective moisture management. The proper HVAC system can result not only in significant reduction in energy consumption, but when coupled with proper insulation, window selection and air barriers will result in a more comfortable interior environment with less air allergens.

A CGP will use more durable materials in conjunction with tried and true building practices that can extend the life of a home and reduce the maintenance load on both the interior and exterior of the home. The CGP will also use sustainable building practices that will create less waste and preserve resources.

Certified Green Professionals have also been trained to build with water management in mind. They begin with planning a proper drainage plain beneath the home’s exterior cladding and then develop an effective storm water management system and landscaping to reduce the exterior maintenance as well as provide a shield from excessive heat gain or loss.

A CGP has been trained in:

- Choosing products and practices for greater energy efficiency
- Indoor and outdoor water conservation practices reducing energy and water needs for your home



- Preserving indoor environmental quality by using low VOC paints and sealants
- Identifying and choosing sustainable building products
- Meeting benchmarks of the NAHB green building program – NAHB Green

Your CGP is dedicated to the practice of green building and is trained to deliver it to you in the way that best suits your needs. Your CGP will be able to explain the “hows” and “whys” of green building and educate you on features that are appropriate for your project.

People are looking for ways to have a beautiful home but doing it in a responsible way and a way that will save them time and money in the long run. Your CGP Professional is an excellent way to begin this process.

On the following page is a list of HBA Members who are Certified Green Professionals in the Greater Des Moines area.

What is a GMB Graduate Master Builder

It is an exclusive professional designation Developed by the NAHB for builders. This ultimate symbol of the building professional, the Graduate Master Builder (GMB) designation is for experienced veterans. To earn this designation, a builder must take a regularly updated curriculum of industry related topics of Project management and business management, development and finance and other areas that are key to a professional building operation. A GMB is the ultimate symbol of the building professional, the Graduate Master Builder (GMB) designation Is for experienced veterans. Have ten years experience and adhere to a code of ethics and complete 12 hours of continuing education every three years.

On the following page is a list of HBA Members who are Graduate Master Builders in the Greater Des Moines area. •

HBA Members who are Certified Green Professionals in the Greater Des Moines area

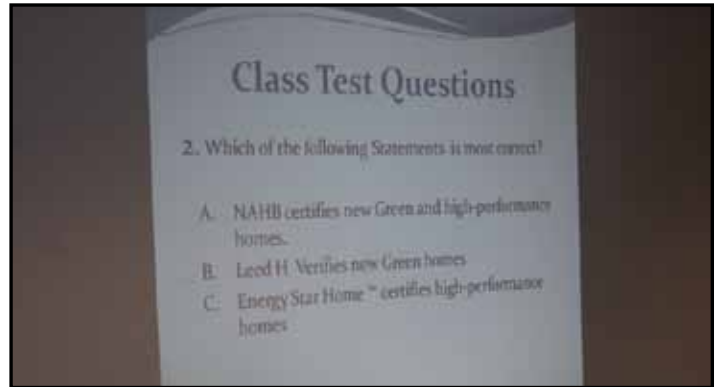
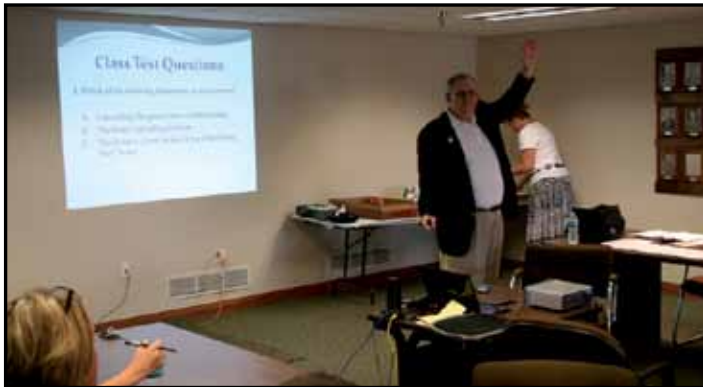
Donald Beal	Beal Development Corp	Adel	IA
Matt Connolly	Generation Green Builders	Des Moines	IA
Dave Adickes	Midwest Contracting & Construction	Urbandale	IA
Keith Butz	K & B Builders, LLC	Windsor Heights	IA
Colin King	K & V Inc.	Urbandale	IA
Amy Larsen	Emerald Homes of Iowa	Urbandale	IA
Daniel Knoup	DSM Homes	Urbandale	IA
Mike Miller	Castle Pointe Homes	Clive	IA
Sue Bechtel	Iowa Realty	Clive	IA
Jake Ried	Neighborhood Homes	Clive	IA
Russ Johnson	Accurate Development Inc	Clive	IA
Kevin Johnson	Accurate Development Inc	Clive	IA
Dan Kraayenbrink	Dan Kraayenbrink Construction	Pella	IA
Alan Bowman	Environmental Design Group	West Des Moines	IA
John Buttz	Cook Plumbing Corporation	West Des Moines	IA
Creighton Cox	HBA of Greater Des Moines	Johnston	IA
Devan Kaufman	Kaufman Construction	Cumming	IA
Linda Aldrich	Savannah Homes, Inc.	West Des Moines	IA
Allen Brezina	Brezina Homes Inc	Ankeny	IA
Robert Tompkins	Moehl Millwork	Adel	IA
Mike Stockbauer	Emerald Homes of Iowa, Inc	Norwalk	IA
Richard Parrino	Plum Building Supplies, Inc	Waukee	IA
John Duer	Duer & Sons Remodeling	Runnells	IA
Steve Theis	Emerald Homes of Iowa, Inc	Adel	IA

HBA Members who are Graduate Master Builders in the Greater Des Moines area

Donald Beal	Beal Development Corp	Certified Aging-In-Place Specialist (CAPS) , Certified Green Professional (CGP) , Graduate Master Builder (GMB)
Scott Cierzan	FirstCall Construction	Certified Graduate Remodeler (CGR) , Graduate Master Builder (GMB)
Colin King	K & V Inc.	Certified Green Professional (CGP) , Graduate Master Builder (GMB)
Dean Vogel	K & V Inc.	Graduate Master Builder (GMB)
Steve Theis	Emerald Homes of Iowa	Graduate Master Builder (GMB) , Certified Aging-In-Place Specialist (CAPS) , Certified Green Professional (CGP) , Certified New Home Marketing Professional (CMP), Master Certified Green Professional (Master CGP)
Alan Christy	HCS Builders, Inc.	Certified Green Professional (CGP) , Graduate Master Builder (GMB)

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Lead Paint Training Opportunity

Because of a government grant Master Builders of Iowa is able to offer Lead Safe Renovator classes for ONLY \$25! The usual \$200/class fee has been slashed. If you have been putting off taking this class it will not get any cheaper than this. Make plans now to attend the Des Moines class on August 12th. Go to www.mbsonline.com then look at the "Upcoming Events" column and find the date linking to the registration page. The IDPH has sent out a notice that enforcement activities will begin on September 1.

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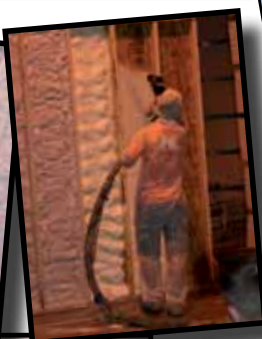
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President's Message

*Coming together is a beginning.
Keeping together is progress.
Working together is success.*
— Henry Ford



The Professional Women in Building are excited for the Home Show Expo in Altoona!

The beautiful houses to view, food by various vendors throughout the week and the Coca-Cola booth will be there for your enjoyment.

We need your help, please volunteer at our beverage booth at the Home Show Expo.

This event is a major contributor to the scholarships we award every year. We are looking for volunteers to work a two hour shift at the beverage booth in exchange for free admission to the show. Grab your kids, neighbor or friends to help contribute to a worthwhile cause and see some of the latest items available in the housing industry!

Contact Kim Layland at kim@kimlayland.com to sign up to help!

We hope to see you Tuesday, July 19th at 11 a.m for our PWB General Meeting at Teacups and Tiaras!

Char Hobson

Rowat Cut Stone & Marble Co.

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Save The Date!

Tuesday, July 19, 11:00 am
Teacups and Tiaras
304 5th Street
West Des Moines, IA 50265

Tuesday, August 16, 5:30 pm
Waterfront (Ankeny)

Looking ahead.....
**Exciting changes for next year's line
up includes sit-down meetings,
morning coffees and evening mixers!**

*There is NEVER a charge
to attend a meeting.*

Seven 2011 PWB Scholarships Awarded

Recipients Include:

- Denice Grove - Construction Management Certification Program
- Matt Roth - Construction Engineering at ISU
- Jessica Bruck - Architecture
- Sally Sheimo - Architecture at ISU
- Brock Kimberley - Master Electrician Apprentice
- Ellis Simpson - YouthBuild Program
- Jessica Breann Cason - YouthBuild Program

**Each recipient will be awarded
\$1,000.00**

Scholarship Recipient

Brock A. Kimberley

I was born in Des Moines, Iowa, on October 2, 1983, to Kevin and Ann (Birchmier) Kimberley. I currently live in Des Moines with my fiancée. I have three half brothers and one half sister. I attended Collins-Maxwell High School where I graduated from in 2002. While in high school I enjoyed farming and feeding cattle. After high school I started working at Hydro-Klean where I worked for 4 years, then I went to being a low-boy semi driver for CAC Inc. Following CAC Inc I started working at Seneca Companies where I was in the waste solutions division. I then left Seneca to work for Extreme Electric as an apprentice. My on the job experience has helped me confirm that I would like to further my career as an electrician. I am currently attending ABC for my electrician's training, where I plan on becoming a master electrician. Some of the things that I enjoy in life include farming, truck pulling, snowmobiling, managing my small lawn care company, and spending time with family and friends.

This is a picture of me and my fiancée Brittney



In the next issue of the Blueprint, the final two recipients will be featured in an article with accompanying photo. In this issue, the PWB Scholarship Committee introduces Brock Kimberley, one of the seven (7) deserving individuals being awarded \$1,000 PWB Scholarships.

On behalf of Brock and the PWB Scholarship Committee,
Thank you for making these scholarships possible!!

HOME BUILDERS ASSOCIATION OF GREATER DES MOINES

HOMESHOW EXPOSM 2011

JULY 22-JULY 31
IRONWOOD IN ALTOONA

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**Grand Homes
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Clarity Construction



**Jerry Bussanmas
Homebuilders, LLC**



Ron's Homes, Inc.



Truview Enterprises, Inc.

Purpose of the HOME SHOW EXPO

The purpose of the HomeShowExpo is to provide additional non-dues revenue to the Home Builders Association of Greater Des Moines (HBA). These funds allow the HBA to continue to educate both Members and the Public about housing issues and to work with local, state and federal governments to address housing costs and be an advocate for maintaining affordable housing. Dollars raised during the Home Show Expo are also used to fund several scholarships for individuals pursuing education and careers in the Housing Industry.

Beginning in 1976, the HBA of Greater Des Moines has produced a single site show that showcases the metro's finest builders and developers. Fully decorated model homes provide a virtual experience for public viewing allowing show attendees to experience the latest features and options for new homes. HBA builder and associate members take great pride in presenting new, innovative products and services that will make a lasting impression for those who experience this high quality show.

Central Iowan's look forward each year to HomeShow-Expo as summer's must-see event. Upon arrival to the show,

attendees receive a professionally published program with extensive details about each home in the show. A builder profile is included that gives the background and experience of the builder. Suppliers and vendors who have participated in the home are listed as a reference for attendees to contact for additional information about products and services.

Professional Women in Building raise money for student scholarships by selling soft drinks during HomeShowExpo. Hundreds of Central Iowa students pursuing higher education in the building trades have benefited from the PWB scholarship programs.

Over the years HomeShowExpo has been located in all areas of the metro, most recently in Ankeny, Johnston and West Des Moines. The show has influenced the growth of many communities in the metro by drawing public attention to new developments.

This year's expo, held at Ironwood in Altoona, will be held July 22 – July 31. Show hours are Monday to Friday 4:00 – 8:00 p.m and Saturday and Sunday 11:00 a.m. to 8:00 p.m. Tickets are \$10.00 for adults and children 12 and under are \$5.00.

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Event Details

Admission:

Adults \$10 • Children 5-12: \$5
5 and under: Free

Dates & Times:

HomeShowExpo 2011 begins Friday, July 22nd
and ends Sunday, July 31st.

Times are:

Saturdays & Sundays 10:00 a.m. - 9:00 p.m.
Mondays and Tuesdays 4:00 p.m. - 9:00 p.m.
Wednesdays-Fridays 1:00 p.m. - 9:00 p.m.

Location, Directions & Parking:

This year's HomeShowExpo 2011 will be located at Ironwood Development in Altoona, Iowa, a Vista Real Estate & Investment Corporation development. The development is located on the southeast corner of Altoona.

From HWY 5: Take 8th street east to 1st Avenue south — south to 24th Street SE, turn left to Spring Creek Sports Complex for free shuttle to HSE site.

From I-80: Take exit 143 (1st Avenue) south to 24th Street SE, turn left to Spring Creek Sports Complex for free shuttle to HSE site.

From HWY 163: Take NE 72nd north to 24th Street SE, turn right to Spring Creek Sports Complex for free shuttle to HSE site.

Events & Promotions:

Prairie Meadows Giveaway

Win a \$20,000 Home Makeover! Bring your HomeShowExpo ticket to the Prairie Meadows Prairie Gold Center to receive an entry and enter to win from July 22 through 31! Winner will be posted on the Winner's Board in the Finish Line Show Lounge on Monday, August 1 at 10:00 a.m.

Shelter Insurance People's Choice Award Voting Center

Vote for your favorite home! Head across the street from House #1 and cast your vote for the People's Choice Award. Winner announced after the show on the website.

Chamber Day

Altoona honors community pride, so any Chamber of Commerce member from the metro area or its suburbs will be admitted for half price on July 25th.

Rider Appreciation Day

To celebrate RAGBRAI and its many participants, anyone with a RAGBRAI wristband will be admitted for half price during the ride's Altoona stopover on July 27th.

Sample Altoona

Each day of the show, a different local Altoona restaurant will be selling samples from its menu.

Friday, July 22nd Pizza Ranch

Saturday, July 23rd HyVee Grill

Sunday, July 24th Fireside Bar & Grille

Monday, July 25th Pizza Ranch

Tuesday, July 26th Jethro 'n Jake's Smokehouse Steaks

Wednesday, July 27th Strudl Haus

Thursday, July 28th Bianchi Boys Pizza

Friday, July 29th Claxon's Smokehouse & Grill

Saturday, July 30th Claxon's Smokehouse & Grill

Sunday, July 31st Fireside Bar & Grille

HomeShowExpo History

In 1976, a dream of the Home Builders Association of Greater Des Moines became a reality when the first HomeShowExpo took place.

The association had successfully sponsored an annual Parade of Homes every year of unfurnished homes at various locations across the metro, but it was still a dream of the association to showcase newly constructed, furnished and decorated homes at one site.

It was that year when 13 builders combined their talents to create what is now known as HomeShowExpo. Little did they know that summer they would be helping to create a Des Moines tradition.

That first show, held in the Karp Plaza development in Clive, was attended by over 10,000 people—quite an accomplishment for the first single site home show in the state of Iowa. Builder members of the HBA built houses for the show priced between \$65,000 and \$100,000.

Over the years, the HomeShowExpo has grown in size and attendance, proving not only the popularity but endurance of the HomeShowExpo as a summer tradition in the Des Moines area.

To refresh your memory of past HomeShowExpos here is a listing of each year's show location. How many have you attended?

1976 Karp Plaza, Clive
 1977 56th and Ashworth, West Des Moines
 1978 52 Court, South of Ashworth, West Des Moines
 1979 Green Meadows, Johnston
 1980 81st Street, Urbandale
 1981 Glenwood Heights, Des Moines
 1982 Rocklyn Creek Estates, Urbandale
 1983 Green Meadows, Johnston
 1984 Golfview Estates, Urbandale
 1985 Quail Ridge, Urbandale
 1986 Sun Prairie, West Des Moines
 1987 Golfview Estates, Urbandale
 1988 Bel Aire West, Des Moines
 1989 Country Club, Clive (Spring Show)
 Country Club Court, Ankeny (Fall Show)
 1990 Country Club, Clive
 1991 Fountain View Estates, Ankeny
 1992 Huntington Ridge, Clive
 1993 Wellington Ridge, Clive

1994 Wrenwood, West Des Moines
 1995 North Glenn, Johnston
 1996 The Harbour, Johnston
 1997 Eagle Pointe, Johnston
 1998 Timberline, Urbandale
 1999 Timberbrooke, Grimes
 2000 Timberline, Urbandale
 2001 Newport Vista, Johnston
 2002 Walnut Trace, Urbandale
 2003 Deer Ridge West, Urbandale
 2004 Walnut Creek Hills, Urbandale
 2005 Williams Pointe, Waukee
 2006 Bent Creek Estates, Urbandale
 2007 Silverstone, Johnston
 2008 Prairie Trail, Ankeny
 2009 Northwood, Johnston
 2010 Tuscany Village at Reed's Crossing, West Des Moines
 2011 Ironwood, Altoona

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Eye on the Economy: Housing Remains Sluggish, But Positive Signs Are Emerging

Housing and the economy remained sluggish and most economic data released during the past few weeks has been disappointing.

Existing home sales were down again in May, and the NAHB Housing Market Index fell in June to a nine-month low. Inflation, as measured by the producer and consumer prices indexes, continued to rise.

But some bright spots are beginning to emerge. House prices ended a 10-month slide as the Federal Housing Finance Agency House Price Index ticked up in April. And while housing starts continue to “bounce along the bottom,” they rose in May, recovering half of the previous month’s decline. In addition, oil prices, which peaked in April, receded by almost 15%, relieving some inflationary pressure.

Though some have suggested that housing has fallen out of favor with the American public, a new poll commissioned by NAHB suggests otherwise. The results indicate that homeownership remains a priority for most Americans. Meanwhile, Washington is targeting housing on a number of fronts — the expiration of the GSE and FHA loan limits, scaling back the mortgage interest deduction, etc.

Latest Postings

- House Prices Finally Turn the Corner, Rising 0.8% in April

House prices turned the corner in April, after 10 consecutive months of decline. NAHB does not anticipate any further significant declines in house prices. Posted: June 22

- New Survey Shows Housing Remains a National Priority

Homeownership and housing should remain national priorities, according to a national poll recently commissioned by NAHB to gauge likely voters’ attitudes toward housing and housing policy issues. Posted: June 22

- Poor May Existing Home Sales Reflect Soft Economy and Falling House Prices

Existing home sales fell again in May, a casualty of the soft economy and falling house prices. Posted: June 21

- NAHB Chief Economist on the HMI Dropping Three Points

A video link to NAHB Chief Economist David Crowe explaining the factors responsible for the latest fall in the HMI. Posted: June 15

- HMI Down Three Points

The June NAHB/Wells Fargo Housing Market Index fell to a nine-month low of 13 — with the expectation index down four points, which tied the record low recorded in March 2009. Posted: June 15

- Consumer Price Index Up Again in May, But Energy Prices No Longer Rising

The Consumer Price Index (CPI) was up in May — 0.2% for the month and 3.6% year-over-year. The energy price index ended its 10-month streak, but increases in food, clothing and vehicles pushed the CPI higher. Posted: June 15

- Growth in the Producer Price Index Slows in May

Growth in the Producer Price Index (PPI) has finally begun to show signs of slowing — with growth in energy prices moderating but still rising. While the composite index of inputs into residential construction rose slightly because of energy prices, the trend in the main building products was mixed. Posted: June 14

- Why Independent Contractors Are Important for the Construction Sector

The construction sector is experiencing high rates of worker turnover, according to Bureau of Labor Statistics Job Opening and Labor Turnover Survey. This workforce flexibility enables builder to link demand for workers with available supply. Posted: June 14

- Household Deleveraging Slows, But Savings Rate Continues to Decline

Deleveraging — households and businesses paying down their debts to restore net worth — restrains consumption and investment and is a major factor impeding any potentially robust economic recovery. Posted: June 10

- Households Continue to Deleverage, Mostly

Total consumer credit outstanding increased for the seventh consecutive month, reaching its highest level since February 2010. It appears households might have a little more balance sheet repair work to perform before they can access credit lines and ramp up spending. Posted: June 10

Eye on the Economy is a bi-weekly digest of the latest economic and housing policy news, analysis and studies as posted on NAHB’s free Eye on Housing blog. The preceding is a reissue of his June 24 edition.

For in-depth analysis of the latest housing statistics and research from the federal government, NAHB and other sources, Eye on the Economy readers are encouraged to visit Eye on Housing at <http://eyeonhousing.wordpress.com>.

Lawmakers Join NAHB & Industry Groups to Urge Revising Minimum 20% Down Requirement



Left to right, front row: Sen. Kay Hagan (D-N.C.), Sen. Johnny Isakson (R-Ga.), Rep. John Campbell (R-Calif.) and Rep. Brad Sherman (D-Calif.). Back row: Representatives from the Coalition for Sensible Housing Policy, including NAHB CEO Jerry Howard, second from left.

A bipartisan group of U.S. senators and representatives last week joined with NAHB and other business and consumer groups in calling on federal regulators to revise a pending proposal that would require a minimum 20% downpayment for “qualified residential mortgages.”

They argued that such a plan goes against the intent of Congress, would keep homeownership out of reach of most first-time home buyers and many middle-class households, and would deal a devastating body blow to the already fragile housing market.

“This rule is an overreach. If left as is, it would make recovery in the housing market almost impossible,” said Sen. Johnny Isakson (R-Ga.).

Isakson — along with Sen. Kay Hagan (D-N.C.) and Reps. John Campbell (R-Calif.) and Brad Sherman (D-Calif.) — on June 22 hosted a Capitol Hill press briefing in conjunction with the Coalition for Sensible Housing Policy, which is comprised of more than 40 industry and consumer

groups, including NAHB, that are united in opposing the proposed 20% downpayment rule and share the goal of giving families access to affordable mortgages.

Sen. Mary Landrieu (D-La.), who has worked closely on this issue with Sens. Isakson and Hagan, was unable to attend the event.

Under the Dodd-Frank financial reform law passed last year, securitizers are required to have “skin in the game” by retaining 5% of the credit risk of each loan backing a security.

The law also called for federal banking regulators to establish rules for a qualified residential mortgage, or QRM, that would exempt lenders from the risk retention requirement.

Borrowers who can’t afford to put 20% down on a home and who are unable to obtain FHA financing would be expected to pay an estimated premium of two percentage points for a loan in the private market to offset the increased risk to lenders, according to NAHB economists.

“This would annually disqualify about five million potential home buyers, resulting in 250,000 fewer home sales and 50,000 fewer new homes being built per year,” said NAHB CEO Jerry Howard, who represented the association at the press event.

“Such a drastic cutback would have a disproportionate impact on minorities and low-income families struggling to achieve the dream of homeownership,” he said.

Lawmakers Omitted Downpayment Rule

Lawmakers have noted that nothing in the Dodd-Frank Act stipulated a downpayment rule for the QRM provision and they have expressed concern that the regulators did not follow the clear legislative intent behind the provision.

“This misinterpretation of our intent could unnecessarily slow the housing market’s recovery and prevent well-

qualified, middle-class families from securing an affordable mortgage," said Hagan. "We are urging regulators to go back to the drafting table."

Giving the issue a local perspective, Hagan said that in Raleigh, N.C., where the median house price is \$217,000, home buyers would need more than \$43,000 for a downpayment under the proposed rule.

"That's almost equal to the median annual income in my state," she said. "Many families in North Carolina and across the country cannot afford such an onerous downpayment. In fact, according to the 2009 data from the Center for Responsible Lending, it would take the average American 14 years to come up with that 20% downpayment."

In a written press statement, Sen. Landrieu said that the "proposed rule is inconsistent with the drafters' legislative intent. As I have mentioned to the regulators on several occasions, we intentionally and explicitly omitted a downpayment requirement."

Lawmakers Write to the Regulators

Last month, Isakson, Landrieu and Hagan led a bipartisan group of 39 senators in writing a letter to federal regulators urging them to modify the proposed risk retention rule because it imposes unnecessarily tight downpayment constraints that would restrict credit to middle-class families working to own a home.

"These restrictions unduly narrow the QRM definition and would unnecessarily increase consumer costs and reduce access to affordable credit," the letter said.

"Well underwritten loans, regardless of downpayment, were not the cause of the mortgage crisis. The proposed regulation also establishes overly narrow debt-to-income guidelines that will preclude capable, creditworthy home buyers from access to affordable housing finance," it said.

Reps. Campbell and Sherman spearheaded a similar effort in the House, garnering a strong majority of lawmakers to join together to write a subsequent letter opposing the rule.

"The qualified residential mortgage definition regulators have proposed is so restrictive it threatens to cut off millions of otherwise eligible consumers from the dream of

owning a home and will drive the bulk of real estate lending in this country to the largest institutions that enjoy the lowest cost of capital," said Sherman.

"That's why Congressman Campbell and I persuaded over 280 of our House colleagues to sign a letter to regulators opposing the rule as it has been drafted," he said.

"This economy cannot recover if housing does not recover. It's one-sixth of the economy," added Campbell.

"If this regulation as proposed goes into effect, we not only won't have a strong housing market, we'll have a weaker one. We cannot set up a system that is so onerous and so difficult that the average American won't be able to get financing to buy a house, which will further drop the price of housing and will further sink this economy," he said.

Coinciding with the news conference, joint letters from 44 senators and 282 members of the House of Representatives have been sent to the federal regulators.

Weighing in on the Issue

NAHB has strongly weighed in on this matter as a member of the Coalition for Sensible Housing Policy and in testimony before Congress, urging regulators to come up with a fairer QRM definition that does not unduly impact credit-qualified home buyers.

On June 22, the coalition also submitted a white paper to regulators as a joint comment letter.

The 44 organizations that signed on to the white paper are calling on regulators to "redesign a QRM that comports with congressional intent: encourage sound lending behaviors that support a housing recovery, attract private capital and reduce future defaults without punishing responsible borrowers and lenders."

Federal regulators recently extended the comment period for the 20% downpayment rule until Aug. 1. In their announcement, the agencies cited "the complexity of the rulemaking" and the need "to allow interested persons additional time to analyze the proposed rules."

NAHB is currently drafting comments for submission ahead of the new deadline.

For more information, email Jessica Lynch at NAHB, or call her at 800-368-5242 x8401. •

June 2011 New Members

Builder

Modern Touches

3291 230th Street
St. Charles, IA 50240-8509
p. 515-745-6853
Lucas Herrick

lucas@moderntouches.com

www.moderntouches.com

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Associate

Greater Des Moines Habitat for Humanity

PO Box 716
Des Moines, IA 50303-0716
p. 515-471-8686
f. 515-284-5559

Lance Henning

lhening@gdmhabitat.org

www.gdmhabitat.org

Non-profit affordable Housing Provider

Sponsor: Creighton Cox (Home Builders of Greater Des Moines)

Associate

Acquire Magazine

1005 S Jefferson
PO Box 703
Indianola, IA 50125-0703
p. 515-961-9799

Rachel Delzell

sales@acquiremagazineonline.com

Real estate advertising magazine – 15% off for all HBA members

Sponsor: Steve Bruere (Peoples Company)

Associate

First Federal Iowa

120 S 68th Street
West Des Moines, IA 50266-8279
p. 515-224-2061
f. 515-224-9474

Paulette Cahill

cahillp@firstfederaliowa.com

www.firstfederaliowa.com

Construction to permanent banking

Sponsor: George Mirras (Pioneer Communications)

Associate

Legacy Stone

6500 NW Johnston Drive
Suite G
Johnston, IA 50131
p. 515-314-4167
f. 515-223-7731

Tony Burroughs

tony@legacystoneia.com

www.legacystoneia.com

Stone/Brick masonry, masonry restoration

Sponsor: Tom Stevens (TS Construction, Inc.)

Associate

Lighthouse Lighting

2220 52nd Street
Des Moines, IA 50310-1525
p. 515-447-0937

Chad Wardlow

lighthouseiowa@hotmail.com

www.iowaoutdoorlighting.com

Architectural landscape lighting, underground pet fencing, electrical services, and holiday lighting.

Sponsor: Joseph Smith (Leaf Guard of Central Iowa Inc.)

Associate

Shelter Insurance

315 8th Street SW
Altoona, IA 50009
p. 515-967-9290
f. 866-527-3105

Darren Huinker

dhuinker@shelterinsurance.com

www.shelterinsurance.com

Insurance products for builders, remodelers and home buyers.

Sponsor: Brandon Klinge (Prairie Pella Inc.)

Associate

TJ Miller Drywall LLC

5485 NE 17th Street
Suite E
Des Moines, IA 50313-1604
p. 515-964-2248
f. 515-284-1343

TJ Miller

tjmillerdrywall@live.com

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Sponsor: Colin King (K & V Homes)

April 2011 Renewals

Company	Member Type	Since
Darwin T Lynner Inc	Builder	1953
Heideman Drywall	Associate	1966
Glen-Gery Brick Center	Associate	1969
Kitchen and Bath Ideas	Associate	1969
Downing Construction	Builder	1970
Mapes Construction Company, Inc.	Builder	1977
Martin Marietta Materials	Associate	1983
Wyckoff Industries	Associate	1983
A-Tec Energy Corp	Associate	1986
Harrington Homes, Ltd.	Builder	1987
Lenhart Plumbing, Inc.	Associate	1988
Polk County Heating & Cooling	Associate	1989
Nebraska Furniture Mart	Associate	1990
Rottlund Homes of Iowa, Inc.	Builder	1993
Dana Company, The	Associate	1994
Continental Western Insurance Company	Associate	1996
Rew Materials	Associate	1997
Lumbermans Drywall & Roofing Supply	Associate	1999
Anderson Building & Repair	Builder	2000
A+ Lawn & Landscape	Associate	2001
Golden Rule Plumbing, Heating & Cooling	Associate	2001
Avis Drywall Inc	Associate	2002
Charter Bank	Associate	2002
Flooring America	Associate	2002
Kittrell Homes	Builder	2002
Truview Enterprises, Inc.	Builder	2002
ATLANTIC COCA-COLA BOTTLING CO	Associate	2003
Des Moines Register, The	Associate	2003
Valley Bank	Associate	2003
ADVANTAGE HOMES	Builder	2003
Dan Kraayenbrink Construction	Builder	2004
Fidelity Bank	Associate	2005
Liberty Ready Mix	Associate	2005
Castle Pointe Homes, L.L.C.	Builder	2005
J Corp Inc	Builder	2005
Heartland Heating & Cooling, LLC	Associate	2006
Iowa Spray Foam Insulators, LLC	Associate	2006
KCCI - Channel 8	Associate	2006
Peoples Company	Associate	2006
Slycord Electric Co.	Associate	2006
CrestMark Homes	Builder	2006
K & K Homes, Inc.	Builder	2006
Keystone Homes, LLC	Builder	2006
Newblood Development	Builder	2006
Trifecta Development	Builder	2006
Carpet One Floor & Home	Associate	2007
Kline Electric, Inc.	Associate	2007
Lopez Construction Services, Inc.	Associate	2007
Minnesota Cabinets (of Iowa)	Associate	2007
Grand Homes & Renovations	Builder	2007
J & G Builders	Builder	2007
American TV & Appliance	Affiliate	2008
Inside Out Duct Sealing, LLC	Associate	2008
Kohler Co	Associate	2008
Generation Green Builders Co.	Builder	2008
Iowa Realty	Builder	2008
Dana Company, The	Affiliate	2009
Kness Signs	Associate	2009
Emerald Homes of Iowa, Inc.	Builder	2009
Neighborhood Homes, LLC	Builder	2009
Burgess Homes, Inc.	Builder	2010

Associate

Creighton Cox

12322 Winston Avenue

Urbandale, IA 50323

p. 515-270-8500

f. 515-334-0165

Creighton Cox

ccox@desmoineshomebuilders.com

www.desmoineshomebuilders.com

Government Affairs, Consulting & Photography

Sponsor: La Donna Gratias (C.L.G. Homes)

Affiliate

West Bank

955 E. Hickman Road

Waukee, IA 50263-8687

p. 515-221-7744

Luke Mohlenhoff

lmohlenhoff@westbankiowa.com

www.westbankiowa.com

Construction Financing (residential/commercial)

Full Service Bank.

Sponsor: Terry Wilhelm (West Bank)

Associate

Taco John's of Iowa, Inc.

1401 North C Avenue

Sioux Falls, SD 57104-0332

p. 605-367-0897

Coral Assam

cassam@tacojohnsofiowa.com

Sponsor: Brandon Klinge (Prairie Pella Inc.)

Affiliate

Iowa Realty

1516 Valley West Drive

West Des Moines, IA 50266

p. 515-453-6794

f. 515-453-6778

Rick Wanamaker

rickw@iowarealty.com

www.thewanamakers.com

Sponsor: George Mirras (Pioneer Communications Inc.)

SPIKE CANDIDATE'S

Spike Name **Spike Points**

Ralph DiCesare	5
Jeffrey D Grubb	4.5
Robert Myers	4
Kathy Barnum	4
Amy Kimberley	3.5
Robert Jacobs	3.5
Mike Van Gorp	3
Kelly Sharp	3
Dan Knoup	3
Eric Grubb	3
Ted A. Grob	3
Georgette Schutte	2.75
John Sample	2.5
Bret Nehring	2.5
Dick Larimer	2.5
Mark King	2.5
Curtis Busch	2.5
Joseph Tollari Sr.	2
James Slife	2
K. Mickelsen	2
Brian Meyer	2
Mary Henss	2
Mark Detrick	2
Matthew Chizek	2
John Buttz	2
Brennen Buckley	2
Steve Bouchard	2
Char Hobson	1.75
Larry Webster	1.5
Justin Washburn	1.5
Oran Struecker	1.5
Mark Parlee	1.5
Larry Goodell	1.5
Cliff Anderson	1.5
Dana Walters	1
David Volante	1
Toby Tyler	1
Jason Shepherd	1
Mike Schmit	1
Rory Robson	1
Brandon Klinge	1
Daniel Kealy	1
Rachel Flint	1
Shannon Flickinger	1

Gail Flagel	1
Ron Detrick	1
Al Brezina	1
Frances Best	1
Rob Applegate	1
Dennis Albaugh	1
Terry L. Wilhelm	0.5
Alan Rivers	0.5
Brad Long	0.5
Jon Jacobson	0.5
Stephen Grubb	0.5
Angel M Grubb	0.5
Don Dorrian	0.5
Rick Bratrud	0.5
Rick Bianchi	0.5

MEMBERS

Spike Name **Spike Points**

Matt Connolly	22
Eric Heikes	20
Chaden Halfhill	17.5
Jon Heim	18.5
Wallace Yoho	16.25
Randy Soper	15.5
Robert Boesen	14.5
John Sample	14
Frank Lindsey	13.25
Christopher C. Boley	12.5
Kathy Barnhill	11.5
Kathy Barnum	11
Patrick Cardwell	10
Brad Schulte	9.5
Steve Theis	10
Rick Laffoon	10.5
Steve Schrodtt	10.5
Georgette Schutte	8.5
Scott R. Cierzan	6.5

LIFE MEMBERS

Spike Name	Spike Points
George Mirras	526.25
Thomas Gratias	407
Don Marean	291
Doug Mayo	219.25
Don M. Beal Jr.	214.5
Lloyd Clarke	211

Darrel Avitt	185.5
Keith Butz	184.5
Rick Thompson	160.5
La Donna Gratias	160.5
Tom Ward	150.5
Tom Stevens	147
Bill Kimberley	146.5
Ted Lockwood	144.75
Jim Paine	129.5
Ronald Grubb	124
Rollie Clarkson	123.25
Duane Vanhemert	120
Colin C. King	116.75
Greg Arganbright	112.5
Gerald Grubb	111.5
Polly Marean	104
Rick Bach	88
Steve Archer	84.75
Gene Buttrey	80.5
Gary Scrutchfield	68
Ben Harrington	64
John W. Grubb	62
Tom Sheehy	61.5
Ronald Wyckoff	54
Brad Gannon	51
Tom Lynner	50.5
Gaylen Eller	49.5
Leslie Bryant	48.75
Dave Best	47.5
Devan Kaufman	41.25
Kent Katch	41
Greg Marean	40
Charles F. Wasker	39
Kim Beisser	39
Terry Doling	34.5
Tom Gannon	33.5
Craig Van Langen	31
Jack Bohlender	31
Brian Donaghy	30
Ralph Haskins	29.5
Jim Best	28.5
M. Dan Collins	25.5



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◀ July 2011		~ August 2011 ~						September 2011 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat		
	1	2 11:30 a.m. PWB Executive Meeting	3 11 a.m. Community Service/Special Projects Committee 11:30 a.m. Tour of Remodeled Homes Committee	4 11:30 a.m. Associates Council 5 p.m. Networking After Hours Factory Direct Appliance	5 11:30 a.m. Executive Meeting	6		
7	8	9 11 a.m. HBA Board Meeting	10 11:30 a.m. Remodelers Executive Meeting	11 11:30 a.m. Home & Remodeling Show Committee	12	13		
14	15	16 5:30 p.m. Professional Women in Building Council 11:30 a.m. Home Show Expo Committee	17 11 a.m. Remodelers Council	18 11:30 a.m. Governmental Affairs 1 p.m. Developers Council	19	20		
21	22	23 2 p.m. PR & Marketing Committee	24 11:30 a.m. Education Committee	25 11:30 a.m. Green Council	26	27		
28	29	30	31 11 a.m. Membership Committee					

2011 General Membership Meetings

July 21st
HomeShowExpo Member Night,
Ironwood Crossing, Altoona

September 1st
Builder Appreciation Night, Iowa Cubs Outing

September 9th
Emmet Best Golf, Legacy Golf Club

October 13th
Metro area Candidate Night – Stoney Creek Inn

November 10th
Election & President's Night
Stoney Creek Inn

2011 HBA Networking After Hours

Factory Direct Appliance
Thursday, August 4th

Northwest Bank
Thursday, September 8th

Rowat Cut Stone & Marble
Thursday, October 13th

American Contract Sales
Thursday, November 3rd

*all times are 5-7pm

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