# blueprint

January 2017 | Volume 49 | Issue 1

INSIDE THIS ISSUE DESIGN TRENDS OF 2016 SKILLED TRADES ALLIANCE PROGRAM REMODELERS COUNCIL CHRISTMAS PARTY SAVE THE DATE-HOMESHOWEXPO 2017



# OUR ATTENTION TO DETAIL

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#### **OUR MISSION**

The Home Builders Association of Greater Des Moines, chartered in 1944, is a non-profit trade association affiliated with the National Association of Home Builders (NAHB) and the Home Builders Association of Iowa (HBAI). The HBA of Greater Des Moines is dedicated to the advancement of the building industry, its members and the communities it serves.

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**EXECUTIVE OFFICER LETTER** 

# LOOKING FORWARD TO A BIG 2017

"It's important to take the time each year to thank those that give so much to the HBA..." WOW! 2017 is right around the corner and it promises to be BIG! New National Leadership and State Leadership both promise to bring changes to the way that we all do business. Before we move on to the New Year, it's important to look back and thank those who made a big impact on our HBA world. It's important to take the time each year to thank those that give so much to the

HBA because without them, we wouldn't be able to do what we do. This list isn't meant to be all inclusive so if you aren't here, don't take it to mean that your contributions weren't meaningful or appreciated.

**Dave Adickes –** Dave did an unbelievable job as President and sorry to say it Tom, but he's set the bar at an unbelievable height. Pardon me for repeating this but in my 15+ years connected to the HBA, I've not seen a President who was as committed and as present at events as Dave. He added fun to our Board meetings and lead in a direct and deliberate manner. It's been great meeting your family and I'm sure that they're ready to have you back. Amazing Job Dave.



Rollie Clarkson, Carrie Norris & Marie Procyk – Every year we have Board members who for one reason or another make the decision to no longer serve on the Board. It is uncommon though to be losing the level of leadership we are losing this year. Between the 3 members moving on this year we have past HBA Presidents, past Remodeler's Council Chairs, Remodeler's of the year winners, Al Cummings award winner, Eric Carlson award winner... the

list can continue but it wouldn't do justice to their contributions. Thank you all, your wisdom and direction will definitely be missed.

**Partners** – We can't provide the services we do for our members without your generosity and the Platinum Partners play a significant role in allowing us to accomplish the things we do. H.L. Munn Lumber, Marvin Windows & Doors, KCCI TV8, Windsor Windows & Doors, Leachman Lumber, Premier Chevy Dealers, JamesHardie Building Products, Beisser Lumber, Ferguson Bath Kitchen & Lighting Gallery, Gilcrest/ Jewett Lumber and Kohles & Bach all made significant financial contributions to the HBA. Many other members also made contributions to our events,

# Thank you video here as large as possible

shows, publications and our after-hours which are all critically important to us being able to reach our goals and fulfill our mission. Thank you all.

**Committee & Council Chairs and Members** – Each show, event and meeting that is held is made possible by the many hours spent by the volunteer team that is the true life blood of the HBA. This group of dedicated individuals becomes more critical to us each year. We recognize that your time is as valuable as it ever has been so we thank you for taking the time to help the cause.

**Coyote Ridge LLC** – The HomeShowExpo is the single largest revenue generating source that the HBA has annually so it is critical to the success of our Association. We cannot have a HomeShowExpo without a Developer stepping up to be our partner and this year's Developer could not have done more to help the show succeed. Throughout the entire process, Ron, Toby and Mike were ready and willing to do whatever was needed and it's safe to say, the show was a huge success due in large part to their contributions. Thank you.

Thank you to each and every one of you for your contributions to the HBA in 2016. Membership renewals, partners, committee members, golfers... each and every one of you plays an important role in making our HBA function. I know that it's difficult to get to everything in our busy worlds so we truly appreciate all that you do. 2016 was an amazing year and while we are looking back at 2016, we are also looking ahead to next year. 2017 promises to be a great year for our industry and I'm excited to see where our journey takes us.

Dan Knoup Executive Officer, HBA I install windows and doors, flooring and hardware. I frame houses and hang cabinets. My finish work is right. Seamless. I can handle codes in five cities, blueprints on three projects and two burritos at lunch.

#### **I'M A BUILDER.** NOT A PRODUCT SPECIALIST.

I need someone who knows products inside and out so when I tell them about my project, they can **tell me exactly what I need.** Not too much. Definitely not cheap. Just plain good.



# YOU HAVE BEEN CHALLENGED

"I challenge you to get more involved in 2017!"



Tom Stevens President, HBA Tom's Video here as large as possible



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Both lots are walk-out lots

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# Development

KRM Development takes pride in keeping up on todays top designs and trends. Looking back at 2016 here are some of the top trends of the year...

# Contrasting Kitch<u>en Islands</u>

This year light, simple and clean cabinetry have been at the top of the list. By simply adding a contrasting island with various wood tones or deeper colors allows you to play with the space making it feel warmer by adding a little extra appeal to the space!

# INSERT PHOTOS #1 - #4 LARGE

### White Kitchens with a Twist

White cabinets and countertops are a popular way to finish your kitchen leaving it bright and airy. To avoid your white kitchen from looking too sterile, try spicing it up with a colorful and unique blacksplash or add raw materials into the space!

# INSERT PHOTOS #5 - #7 LARGE

#### Statement Mirrors in the Bathroom Statement mirrors add just the extra boost of style in a bathroom!

# INSERT PHOTOS #8 - #10 LARGE

Every year designs change and evolve. Here at KRM we are determined to make each of our custom homes truly distinguishable and can't wait to see what kind of creativity 2017 will bring!

To see more trends click here!



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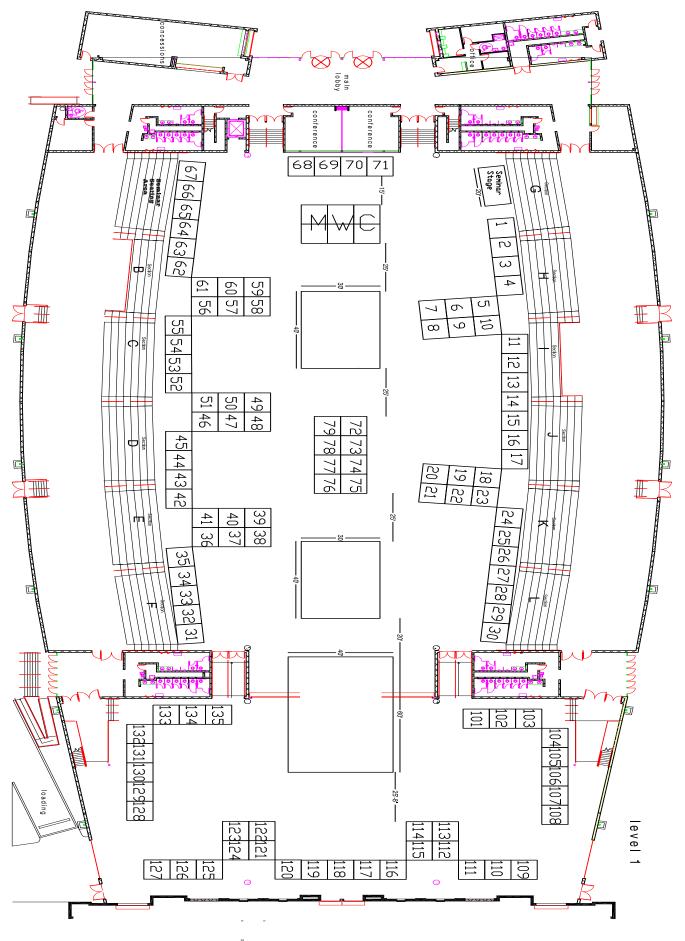




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HOME & REMODELING SHOW LAYOUT



# SKILLED TRADES ALLIANCE

"It's imperative that we work in partnership with industry leaders to prepare today's work force." -Aiddy Phomvisay Director of Central Campus Des Moines Public Schools and Central Campus announced that the nationally recognized school will expand its trades programs starting for the 2017-2018 school year to give more opportunities to students. The partnership with the construction industry leaders and labor organizations creates a Skilled Trades Alliance, which will prove to be a premier example of work-based learning with hands-on applications for students.

"Central Campus, working with community leaders, will increase its capability and capacity through a High Quality Pre-Apprenticeship Skilled Trades Academy in the fall of 2017. Students will be immersed in job-embedded practices and internships while learning from industry mentors. The Academy will include industry-certified pre-apprenticeship curriculum and integrated mathematics, expanding our school-to-work program while maintaining compliance with standard hiring practices of our partners, in: Homebuilding, Painting, and Drywall, Carpentry, Electrical, Masonry, Concrete, Plumbing, HVAC, Welding, Revit Modeling, and more." *Quoted from Dr. Thomas Ahart, Ed. D, the Des Moines Public Schools Superintendent.* 

Central lowa is at a crossroads with the resurgence of commercial and new home construction market:

- Significant decline of high school graduates entering the trades the past two decades
- National reports forecast a 25% increase in construction job openings by 2018
- Retirement of the majority of tradesmen is predicted within the next 5-10 years

Those factors will intensify the labor shortage crisis- having an adverse effect on our state's economic growth.



# ED BRADY BEING CONSIDERED AS FHA COMMISSIONER



Illinois home builder Ed Brady, who is also the outgoing 2016 NAHB chairman, is among the candidates that the Trump transition team has talked to about becoming the next Federal Housing Administration (FHA) commissioner. Brady is president of Brady Homes Illinois, a small single-family home building and development firm.

"I am extremely humbled to even be considered for the position of FHA commissioner," said Brady. "As a home builder who has had to deal with FHA-compliance on a daily basis, I would bring a realworld perspective to the job if I was fortunate enough to be offered this important housing policy post."

In addition to serving as NAHB chairman, Brady also serves on the board of directors of the Federal Home Loan Bank of Chicago and he is also a member of the Bipartisan Policy Center Housing Commission. He previously served on the Affordable Housing Committee, directing and approving more than \$100 million in grants for affordable housing throughout the country.

The FHA provides mortgage insurance on loans made by FHA-approved lenders throughout the United States and its territories. FHA insures mortgages on single family and multifamily homes. It is the largest insurer of mortgages in the world, insuring over 34 million properties since its inception in 1934.



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Stephnics 2 won Accounting Assistant



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#### REMODELERS COUNCIL CHRISTMAS PARTY ROLLINS MANSION





# **RC VIDEO HERE**









#### REMODELERS COUNCIL SPOTLIGHT





- **Q:** Where is your Hometown?
- A: Pomeroy, IA
- Q: Family?
- A: Wife- Melissa Daughters Jordan, Miranda & Brianna

#### Q: First Job?

A: Paper Boy

- **Q:** As a kid, I wanted to be?
- A: Criminal Defense Attorney
- Q: Words I live by or Favorite Quote?

A: "You miss 100 percent of the shots you never take." - Wayne Gretsky

**Q:** What is your most useful business "tool"?

A: My network of friends

**Q:** What would people be surprised to know about you?

A: My family founded my hometown



- **Q:** Mentors and/or heroes?
- A: Someone I admire- F. Lee Bailey Mentor- Jerry Schiano, owner of New Penn Financial
- **Q:** Favorite creative outlet or hobby?
- A: Hunting, fishing, golfing and woodworking
- **Q:** What would you do if you were not in the remodeling industry?
- A: Not sure how to answer this question

**Q:** How many years have you been a member of the Remodelers Council?

- A: Joined in 2016
- Q: Why is membership in the Remodelers Council important to you?

A: I want to be able to help others grow their business, help home owners improve their homes and become more knowledgeable with the regards to best practices to improve one's home. You work hard to give your clients a beautiful home. An integrated central vacuum system will help them keep it that way!

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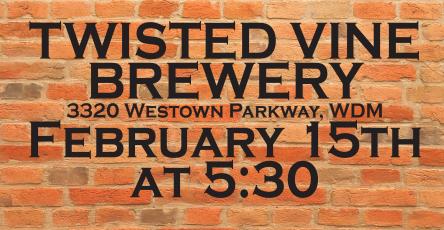
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#### ENGAGEMENT COUNCIL EVENT

# IOWA STATE VS KANSAS STATE

GAME WATCH

HOSTED BY THE ENGAGEMENT COUNCIL



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# DAVE ADICKES













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# SPORTS CONSTRUCTION MIDWEST





Welcome to our new member spotlight, Sport Construction Midwest! Kelly Roder is the primary member and we are excited to welcome him to the Membership Committee as well as the HBA. Kelly is also a member of the Iowa Park and Recreation Association, the Iowa High School Athletic Directors Association, and the American Institute of Architects. Sport Construction Midwest was started in 1996 and has been owned by Bryan and Karen Jansen for the 21 years it has been in existence. They sell sports flooring and basketball/athletic equipment for both residential and commercial markets. Quality products from reliable and quality companies are a main selling point at Sport Construction Midwest. Another point that sets them apart is their professional installation and customer service. They have been in business in Central Iowa since 1997. All new Sport Court flooring come with a 15 year warranty and their Goalsetter basketball systems come with a Limited Lifetime warranty. Providing quality athletic products in a residential market is their niche by designing customized indoor home gymnasiums for families. Customers of Sport Construction Midwest include residential - homeowners and home builders as well as commercial - schools, private facilities, colleges, churches and YMCAs. One thing that their business is known for over the competition is that they provide professional design and installation services. They strive to make their part

## Sports Spotlight photos here

of a new home construction or renovation as easy and stress free as possible on the homeowner and contractor and they install everything with their own employees. The business got started with two young kids with business degrees and a sports background. Sport Construction Midwest's mission statement is "At Sport Construction Midwest, it is our mission to use our expertise in the design and installation of the highest quality sports flooring and athletic equipment to assist our customers. From ideas to reality, from your backyard or neighborhood park, to your church, school or professional area, we are dedicated to being your resource for your sport construction or renovation projects". The biggest win for their company are the Iowa Football and Iowa State Basketball practice facilities which gave them a lot of credibility. The biggest regret that they have is they built their business very slowly and steadily only adding employees as needed to keep up with demand. If they could do it all over again, they would take a few more chances and grow a little faster; they still have to turn down work on occasion. Currently, there are nine employees at Sport Construction Midwest. Advice that Kelly would give to an up and comer that will be the "next Generation" is to have a great work ethic, take care of your customers and value your reputation. The company's biggest challenge is that they are always looking for good concrete flatwork and landscape companies to partner with on their projects. Sport Construction Midwest trades referrals with everyone. If they had an extra \$100,000 in their business, they would use it on new trucks and trailers and a bigger warehouse space. They support area schools and other charities by donating items for their silent auctions and fundraisers. They also open up their indoor gymnasium to area school teams to practice in, free of charge. In addition to selling Sport Court flooring and Goalsetter basketball systems, they also build backyard putting greens, batting cages and install rolled rubber weight room flooring. Let them help you build that backyard or gym space that your clients have been dreaming about.

#### NEW MEMBERS

#### ASSOCIATE

Exit Realty Capital City Urbandale, IA P. 515.253.3948 Jake Stanton jakestanton@exitrealtycc.com

#### BUILDER

Innov8 Homes LLC Urbandale, IA P. 515.401.0399 Dan Keough dan@innov8homes.com

#### ASSOCIATE

ProComfort LLC Des Moines, IA P. 515.867.2299 Bert Houge bhouge@procomfortiowa.com

#### BUILDER

Stanbrough Companies West Des Moines, IA P. 515.444.7277 Dan Stanbrough stanbroughdan@gmail.com

#### ASSOCIATE

Thermo-Tech Windows Sauk Rapids, MN P. 320.529.4012 Doug Cook dcook@thermotechwindows.com

# **UPCOMING EVENTS**

Unless noted all meetings will be held at the HBA office.

#### January 4, 2017

Tour of Remodeled Homes Committee 11:30 a.m. to 1:00 p.m.

January 5, 2017 Associates Council 11:30 a.m. to 1:00 p.m.

Home & Remodeling Committee 1:00 p.m. to 2:30 p.m.

**January 6, 2017** Remodelers Exec 11:30 a.m. to 1:00 p.m.

January 12, 2017 Developers Council 4:00 p.m. to 5:00 p.m.

January 16, 2017 Exec Committee 8:00 a.m.

HomeShowExpo Committee 11:00 a.m. to 1:00 p.m. **January 17, 2017** Board of Directors 11:00 a.m. to 1:00 p.m.

January 18, 2017 Remodelers Council 8:00 AM to 9:00 AM

#### January 20, 2017

HBA Holiday Party at the West Des Moines Marriott 1250 Jordan Creek Pkwy, WDM 5:00 p.m.

#### January 25, 2017 Membership Committee 10:30 a.m. to 11:30 a.m.

New Member Orientation 11:30 a.m. to 12:30 p.m.





2017

kindly join up

JAN

# HOME BUILDERS ASSOCIATION

# Cocktail Hour begins at 5:00 pm Dinner will be served at 6:30 pm

Following dinner will be a presentation of the 2016 HBA Awards & performance by PIANOPALOOZA!

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Marc Black	5.50	Brandon Klinge	2.00
Beth Bezdicek	5.50	David Volante	2.00
James VonGillern	5.00	John Grubb	2.00
Marie Procyk	5.00	Duane Van Hemert	2.00
Sumner Worth	4.50	Drew Rodish	2.00
Rachel Flint	4.00	Ryan Roberts	1.50
Gil Petersen	4.00	John Kline	1.50
Don Dorrian	4.00	Dwayne Mcaninch	1.50
Rory Robson	4.00	Mark Kiester	1.50
Robert Myers	4.00	Jason Sheperd	1.50
Wallace Yoho	4.00	Randy Soper	1.50
Paul Owens	4.00	Matt Peterson	1.50
Chad Baker	4.00	Mark Detrick	1.50
Mark Parlee	4.00	Dave Tallant	1.50
George Karwaski	4.00	Ted Grob	1.50
Jennie Makovec	4.00	Tyler Neuschwanger	1.00
Scott Bezdicek	3.50	Jon Lipovac	1.00
Brandon Patterson	3.50	Patrick Cardwell	1.00
Ermin Fetic	3.50	Justin Bauer	1.00
Bill Corwin	3.50	Brian Hoodjer	1.00
Joe A Tollari	3.50	Mike VanGorp	1.00
Shannon Flickinger	3.00	Charity Moreland	1.00
Joseph Smith	3.00	Mich Johnson	1.00
Cliff Anderson	3.00	Dan Angstman	1.00
Keith Kuennen	3.00	Curtis Busch	1.00
Aaron Gross	3.00	Jon Lipovac	1.00
Larry Webster	3.00	Ben Richter	1.00
Bret Nehring	3.00	Alan Rivers	0.05
Brennan Buckley	2.50	Kevin Yoakum	0.05
Steve Bruere	2.50	Sharon Rooney	0.05
John P Duer	3.00	Brian Prevor	0.05
Joe Bass	3.00	Dan Flynn	0.05
Larry Goodell	2.50	Kathy Barnum	0.05
Chaden B Halfhill	2.00		

Spike Name	Spike
Russell Baugh	
Robert Boesen	
Zachary Fleming	
Frank Lindsey	
Christopher Bole	ey 🛛
Rick Laffoon	
Amy Kimberley	
Brad Schulte	
Eric Grubb	
Greg Arganbrigh	it
Shannon Buttz	
Jon Heim	
Richard Parrino	
John Sample	
Brian Meyer	
Scott Cierzan	
Eric Munn	
Craig Van Lange	n
Carrie Norris	
Jeffrey Grubb	
Kalen Ludwig	
Curtis Busch	
Mark Reetz	
Ralph DiCesare	
Dick Larimer	
David Cosgriff	
Kirk Mickelsen	
Dave Adickes	

**MEMBERS** 

	LIFE MEMBER	(5
e Points	Spike Name	Spike Points
24.50	George Mirras	650.75
20.50	Tom Gratias	448.00
19.50	Don Marean	320.50
19.25	Don Beal	250.00
16.00	Keith Butz	244.00
15.50	Colin King	217.50
14.50	Lloyd Clarke	211.00
14.00	LaDonna Graitas	s 210.75
13.00	Tom Stevens	199.50
13.00	Rick Thompson	186.00
12.50	Ted Lockwood	180.00
12.00	Rollie Clarkson	172.75
11.00	Bill Kimberley	158.50
9.50	Ron Grubb	138.00
8.50	Steve Archer	134.25
8.00	Polly Marean	127.25
8.00	Leslie Mayo	102.25
8.00	Rick Bach	98.00
7.50	Brad Gannon	92.50
7.50	Gary Scrutchfiel	d 83.50
7.00	Ben Harrington	72.00
7.00	Tom Sheehy	67.50
7.00	Devan Kaufman	63.75
7.00	Ron Wyckoff	60.50
6.50	Scott Brower	60.50
6.00	Kim Beisser	59.00
6.00	Creighton Cox	55.50
6.00	Matt Connolly	53.00
	Steve Schrodt	44.50
	Greg Marean	43.00
	Matt Thompson	41.50
	Jack Bohlender	39.50
	Dan Knoup	38.50
	Dan Collins	36.50
	Brian Donaghy	35.00
	Ralph Haskins	33.50
	Jim Best	33.00
	Justin Washburn	
	Eric Heikes	28.00

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#### **2015 - NOVEMBER** PERMIT TOTALS

#### **2016 - NOVEMBER** PERMIT TOTALS

City	SF	тн	MFx6	City	SF	тн	MF	
Adel	20	0	0	Adel	8	0	0	
Altoona	10	0	0	Altoona	8	2	0	
Ames	5	0	32	Ames	9	0	0	
Ankeny	35	3	32	Ankeny	37	65	78	
Bondurant	6	0	SOOD	Bondurant	4	0	0	
Clive	5	0	0	Clive	4	0	0	
Des Moines	18	4	154	Des Moines	4	13	0	
Grimes	4	7	0	Grimes	8	R 11	0	
Indianola	3	2	0	Indianola	5	0	0	
Johnston	6	3	24	Johnston	13	0	0	
Newton	Not T	racked		Newton	0	0	0	
Norwalk	4	0	0	Norwalk	23	0	0	
Pella	1	0	0	Pella	1	0	0	
Pleasant Hill	2	0.5 10 10	0	Pleasant Hill	6	0	0	
Polk City	4	0	0	Polk City	0	3	0	
Polk County	2	2	0	Polk County	7	0	0	
Urbandale	12	0	0	Urbandale	12	0	0	
Waukee	24	0	0	Waukee	23	5	72	
WDM	8	8	0	WDM	18	19	0	
TOTAL	169	29	242	TOTAL	190	118	150	
440				458				



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#### **2015 - TO DATE BUILDING** PERMIT TOTALS

#### **2016 - TO DATE BUILDING** PERMIT TOTALS

City	SF	тн	MF	City	SF	тн	MF
Adel	112	0	0	Adel	129	• 4	0
Altoona	87	34	78	Altoona	107	52	135
Ames	67	19	226	Ames	76	15	394
Ankeny	472	118	321	Ankeny	552	266	548
Bondurant	114	0	0	Bondurant	115	11	0
Clive	52	9	0	Clive	29	11	0
Des Moines	134	103	493	Des Moines	142	69	1072
Grimes	187	53	0	Grimes	191	70	84
Indianola	37	16	0	Indianola	38	16	116
Johnston	116	49	371	Johnston	102	18	35
Newton	Not Tr	acked		Newton	7	0	0
Norwalk	98	38	0	Norwalk	147	13	0
Pella	18	6	0	Pella	22	2	0
Pleasant Hill	31	13	72	Pleasant Hill	33	7	0
Polk City	45	0	0	Polk City	6 <b>674</b> 2	2 FL60	< ; o
Polk County	100	6	0	Polk County	86	2	0
Urbandale	167	26	60	Urbandale	147	0	0
Waukee	341	71	184	Waukee	263	271	360
WDM	145	212	212	WDM	179	75	296
TOTAL	2323	773	2017	TOTAL	2439	908	3040
5113				6387			

\*Permits as up-to-date as possible

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